



*February 2007 ♦ Volume 30 Number 1*

## **FEBRUARY CCML MEETING: DENVER EYE PAWS - PUPPIES WITH A PURPOSE!**

SUBMITTED BY GENE GARDNER

Denver Public Library, Central Branch  
Gates Meeting Room, 5<sup>th</sup> floor, 9:30-10:30  
10 West 14<sup>th</sup> Avenue Pkwy

Jane Smoak and Emily Williams are two enthusiastic members of Denver Eye Paws, a puppy-raising club affiliated with Guide Dogs for the Blind.

They'll introduce us to the wonderful world of guide dogs: how the puppies are bred and raised, what a guide dog needs to know and do - and why; how they are paired with a blind person, and how they make a difference in people's lives. Not all of the puppies go on to become guide dogs, so what happens then? Maybe you need a few tips on communicating with the canine members of your own family! And what about local contacts for people who want to receive or train a dog?

Jane and Emily have lots to share! And yes, they will bring one or two of their beloved pups along. Remember, it's always best to ask before you pet these highly trained working animals!

We'll be meeting at the Central Library of The Denver Public Library, in the Gates Room on the 5th level. You must enter at the Broadway (East) Entrance, as our meeting will be prior to opening to the public. There is parking just south of the building in the Cultural Facilities Parking Garage. Be sure to see this site for details:

[http://denverlibrary.org/locations\\_hours/parking.html](http://denverlibrary.org/locations_hours/parking.html) For those who stay beyond 10:30 AM, Elaine has some coupons for \$2 that will help defer their cost for parking. These coupons are only applicable for those who park in the garage!

As for the educational part of the meeting, Kris Johnson from AskColorado will be joining us from 8:30-9:00.

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Kris is currently the AskColorado Coordinator and works at the Colorado State Library. Prior to this she was an academic librarian with extensive classroom teaching experience. Her research areas of interest included Information Literacy and The First Year Experience.

Kris will be presenting an up-date on the status of the AskColorado Virtual Reference (VR) Cooperative and answering any questions meeting participants may have. Kris is aware that cost of service combined with return on investment (lack of visibility, utilization, etc.) have contributed to the eventual "petering out" of true 24/7 VR services in many medical and health sciences libraries across the country. Therefore, in addition to simply presenting an "up-date," Kris hopes to facilitate a brief discussion regarding the future of AskColorado, the future of virtual reference in general, and how to expand AskColorado to a broader audience, including the possibility of creating a special "Health/Medical" queue. If interest warrants, this brief discussion could be expanded upon in another venue (date, time and location to be determined).

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## **UPCOMING CLASSES AND MEETINGS**

### **SUBMITTED BY DANA ABBEY**

#### **Grant Writing Class**

Thursday, March 8, 2007  
Denison Memorial Library, Full Day Session  
Instructor: Claire Hamasu, Associate Director NN/LM-MCR

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#### **CCHILL (Colorado Consumer Health Information Librarians) Meeting**

Thursday, March 29, 2007  
Denver Medical Library, 9-11 AM  
Special guest Siobhan Champ-Blackwell, NN/LM-MCR Community Outreach Liaison

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#### ***¿No Comprendo? Spanish Health Information Resources for English Speaking Librarians***

Wednesday, March 28, 2007  
Denison Memorial Library Computer Lab, Time: TBA  
Instructor: Siobhan Champ-Blackwell from Creighton University's Health Sciences Library

Do you have a growing Latino population in your community? Do you need to quickly find health information in Spanish but don't know where to look? Are the only words in your Spanish vocabulary burrito and gracias? If you answered yes to these questions, then this is the class for you. This 4-hour hands-on class will cover resources for learning basic, library, medical, and Internet Spanish vocabulary. You will also learn to evaluate and identify health websites in Spanish to which you can direct your patrons. This course has been approved for 4 hours of Medical Library Association Continuing Education Units.

Please contact Dana Abbey at 303-315-4875 or [dana.abbey@uchsc.edu](mailto:dana.abbey@uchsc.edu) for more information. ca

## CCML EDUCATION COMMITTEE MAKES CHANGES TO PROFESSIONAL DEVELOPMENT FUND GUIDELINES

SUBMITTED BY DEB WEAVER

Two changes have been made to the guidelines for awarding Professional Development funds to CCML members. In the past, the funds could only be awarded for participation in local or regional educational events. The funds will now be available for local, regional, or national events. In addition, the maximum amount to

be awarded has been increased from \$100 to \$200. The Education Committee encourages all members to take advantage of this funding opportunity. For more information, please see the CCML Professional Development Funds web page at <http://www.ccmlnet.org/ProfDev/index.html>

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### CONGRATULATIONS TO CCML MEMBERS!



**Lilian Hoffecker** and **Catherine Reiter** had the following article published: "A Review of Seven Complementary and Alternative Medicine Databases." Hoffecker L, Reiter CR. Journal of Electronic Resources in Medical Libraries. 2006; 3(4): 13-31.

**Addie Fletcher** became a provisional AHIP member and was invited to join Beta Phi Mu at Louisiana State University where she went to library school.

**Beth Tweed** became a provisional AHIP member. CA

### INTERLIBRARY LOAN TIPS

SUBMITTED BY SARA KATSH

#### 1. DOCLINE

You may temporarily prevent requests from routing to your library for a minimum of 3 days by submitting the form located at <http://nml.gov/rsdd/docline/dochold.html>. To be sure your hold starts at the desired time, please submit it at least 24 hours beforehand.

#### 2. OCLC

In the Policies Directory, under the Unit Tab, you may change the field **OCLC Supplier** from **Yes** to **No** for up to 184 days. Changes must be submitted by midnight Eastern Time to be effective on the following day.

To permanently withdraw from DOCLINE, contact the NN/LM. To permanently withdraw from OCLC, contact your regional service provider (e.g, BCR). And, again, remember to remove closed libraries (like COURSE and COUPAH) from your DOCLINE Routing Tables.

Please contact me with any questions.

Sara Katsh, MA [skatsh@aorn.org](mailto:skatsh@aorn.org) CA

## MUSINGS BY MAXWELL SUBMITTED BY DICK MAXWELL

A quiz: when an eighteen-wheeler backs up to the front door of a medical practice at about noon on a Tuesday and the driver and a man or a woman in a nice suit begin unloading massive quantities of lunch foods, this is generally done a) out of the purest of motives, as a drug or medical device company sees a group of hard working people near starvation, and moves to save them, or b) with the hope that this feast might bring the company's product to mind the next time a prescription is written or a new hip ordered.

If you chose "a", we will assume that you are a good, trusting person who may also have a working relationship with a Nigerian internet banker. If you chose "b", then you understand the basics of marketing and are not cynical, but realistic, at least in the opinion of Dr. Howard Brody, author of Hooked: how medicine's dependence on the pharmaceutical industry undermines professional ethics. Brody attempts to show, using that always pesky tool, evidence, that in this and in more subtle and pervasive ways, the pharmaceutical industry influences every level of the practice of medicine, from medical school to peer reviewed journals. He is the classic party-pooper.

What Brody fails to mention is that this is a tradition pre-dating the discovery of "ethics" about 100 years ago under a rock in a cave just outside of Graftville, France. Trading favors, shall we say, has been part of the practice of medicine for a very long time.

In ancient Egypt, for example, it was common for the mummification supplies sales person to offer a doctor-like individual gifts such as slaves and pyramid starter kits, as well as trips to Gaza for educational seminars...with no strings attached, of course. The sales rep simply wanted his elixir/magic spell combination to be in the mix when the time came for a healing choice to be made.

In ancient Greece, as in so many ancient locales, there was considerable disagreement over what caused illness, and who might be the best person or god to treat it. One method of addressing health problems was the building of asclepeias, which were sort of rudimentary Mayo Clinics, named for the god of medicine, Asclepios. To promote the use of these facilities, representatives of the supernatural branch of healing would arrange for appearances by Panacea and Hygeia, lovely and charming daughters of Asclepios, at the location of the healer's choosing, to explain their dad's good work. "We would never criticize potions and compounds," they would say, rolling their mesmerizing eyes, "but *really*...."

Healers in ancient Rome often purchased stock in public baths, which they said they were going to recommend to their patients anyway. Why not make sure that the highest standards were met? It was for the patient's own good, and if there was profit in addition...so be it.

In the Middle Ages, when the system came into full flower, large buckets of mead were sometimes supplied to surgeon barbers by makers of the various vein-opening devices needed to start the flow for bloodletting, or by their competitors, the leech ranchers. This usually put the

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surgeons in an excellent mood for listening to brief, non-PowerPoint-enhanced sales pitches, and, as a bonus, the buckets themselves were reusable as catch basins. Archaeologists have also found evidence of invitations to all-expense paid feasts/bacchanals featuring short presentations by sales reps or regional managers, with optional wenching, gluttony, and drunken debauchery.

But that was far from all. There were free astrological charts showing which areas to avoid when letting the blood of people of various signs (Pisces...not the feet, please).

Other reps provided whips with company logos for those choosing to self-flagellate, whether in accordance with or against medical advice.

The Roman Catholic Church, a major player at the time, offered "Get Out of Mortal Sin Free!" cards to surgeons or other healers who sent patients to local parishes for punishment when their illnesses were obviously caused by immoral behavior.

Practitioners of witchcraft hoped to improve their image and their market share by conjuring up seminars and offering quills and paperweights with the coven's logo included. Remains of their posters, most found a bit singed, show that the most commonly used slogan was the unfortunate "Witches: get to know us and you'll fall under our spell."

Once the Dark Ages lightened, and modern times arrived on the scene, the scientific method began to rear its ugly head, slowly raising the reputation of "facts". For a time there was the depressing possibility that those facts would become the most important factors in determining such things as whether to cut or to just hope for the best, or whether to prescribe Drug A instead of Drug B. Cooler heads prevailed, however, and the marketers regained their balance, bringing us to the place where Dr. Brody says we find ourselves today.

He probably just needs a nice, nutritious lunch...in San Juan...or maybe a t-shirt. ca

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## **MEDICAL PARALIBRARIAN NEWS**

SUBMITTED BY JIM HONOUR

The CCML's Medical Paralibrarian Special Interest Group recently hosted two very interesting programs. Ellen Graves, Consumer Resources Librarian at Exempla St. Joseph Hospital, expounded on the theme of "Life in a Consumer Health Library" at the October meeting. And at our meeting on January 17<sup>th</sup>, Lisa Traditi, Department Head, Education /Learning Resources Center at Denison Memorial Library, made her presentation on "Creating Influence - Building Relationships the Easy Way." We thank you both for your excellent work!

We're happy to announce that Debra Miller and Debra Taylor, both affiliated with Denison Memorial Library, have volunteered to be conveners of the group for 2007-2008. They will share the responsibilities of being the contacts, making reports, sending emails, etc. for the group. Congratulations, ladies!

Our attendance continues to be hearty and the meetings have been a great forum for networking and education! ca

**PROPOSED BYLAW CHANGES 2007**  
SUBMITTED BY JOYCE CONDON

Submitted to CCML members by the Bylaws Committee, Joyce Condon (chair), Lynne Fox, & Jerry Carlson (committee members) in compliance with Article XI of the CCML Bylaws. For the full Bylaws document, please see <http://www.ccmlnet.org/Bylaws/index.html>

ARTICLE XI. Amendment of Bylaws

These Bylaws may be amended at the annual membership meeting by a two-thirds majority of members present and voting, provided an announcement of proposed amendments has been distributed to members at least two (2) weeks prior to the meeting.

**Please note that the proposed changes appear underlined below.**

**The Bylaws Committee moves that the following changes be made to the CCML Bylaws with the purpose of establishing a Library Cooperation Committee:**

**1. Add the Library Cooperation Committee Chairperson to the Executive Committee:**

Section 1. Members

The executive committee shall consist of the following ~~nine (9)~~ ten (10) members:

Appointed Members:

- o Advocacy Committee Chairperson
- o Education Committee Chairperson
- o Internet Committee Chairperson
- o Library Cooperation Committee Chairperson
- o Marla Graber Award Committee Chairperson
- o Membership Committee Chairperson

**2. Reorganize and renumber the Sections of Article VII in order to alphabetize the committees.**

ARTICLE VII. Committees and Representatives

Section 2. ~~Education Committee~~ [Advocacy Committee]

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Section 3. ~~Internet Committee~~ [Education Committee]

Section 4. ~~Marla Graber Award Committee~~ [Internet Committee]

### **3. Define the Library Cooperation Committee.**

Section 5. ~~Membership Committee~~ [Library Cooperation Committee]

[A library cooperation committee, consisting of a chairperson and at least two members, shall collect information necessary for effective library cooperation, and oversee any policies related thereto.]

Section 6. ~~Nominating Committee~~ [Marla Graber Award Committee]

Section 7. ~~Advocacy Committee~~ [Membership Committee]

Section 8. ~~Other Committees~~ [Nominating Committee]

### Section 9. Other Committees

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## **CCML ADMINISTRATOR OF THE YEAR AWARD GRANTED** SUBMITTED BY STEPHANIE WELDON

The CCML advocacy committee is pleased to announce that Tracey Lynn Samdahl, Senior Director Shaw Regional Cancer Center, has been selected as the CCML administrator of the year. Tracey was nominated by Kimberly Lyons-Mitchell, Medical Librarian, Vail Valley Medical Center Educational Resource Library. This administrator of the year award is offered annually to a hospital administrator during October, which is National Medical Librarian's Month. The award is given in recognition of exemplary support of a Colorado health science library and its staff during the last year.

The nomination was granted based on this letter written by Kimberly Lyons-Mitchell.

“Tracey absolutely exemplifies what it means to be supportive. Our library started from grant funds and initially, we were entirely funded that way, from materials to staff. As the funding dwindled, and the hospital administration did not see the need for a librarian, now that the library was set up, she found funding for me, the librarian, and we wrote grants together, we still do to this day. This happened each year for 3 years and each time, she managed to find funds for the position. After the third year, she lobbied to make the position a hospital funded position, no longer a grant funded position, and she finally won the battle, we have had a librarian as a hospital employee for almost 3 years!

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This past year, as the library continued to get busier and busier, and the librarian got pregnant, with the maternity leave impending, she lobbied again with the administration for a library assistant, to be able to continue to provide service in the absence of the librarian. After much work and meetings and talking, she won that battle also.

Tracey always makes a point to discuss the library in all of her administrative meetings, and always comes back with a project for the library, which increases visibility and overall buy-in for the library. She asks me for ways that we can outreach to all of our user communities, and is very creative in that manner. Tracey has been absolutely instrumental in helping the healthcare professionals in our institution to use the library, its resources, and me, the librarian. Because of her, my job is busy and gets busier every day. Each time we have a new physician come by; the first thing she showcases is the library. She is very proud of our library and the services that we are able to offer. Tracey has, since the beginning of my employment, included me on hospital-wide committees and task forces, including information management, JCAHO, Cancer Committee and Tumor Boards. She encourages and promotes me to attend meetings to represent the library.” c6

## MEMBERSHIP NEWS

### ♪ GETTING TO KNOW YOU ♪

#### MYOUNG FRY

SUBMITTED BY DAPHNE HYATT

It's time we heard about some of our long-standing members from the other side of Colorado. Myoung Fry has been a CCML member for 14 years. She currently works at Mercy Regional Medical Center in Durango, Colorado. She has lived through many changes at Mercy - from the old dingy small library to a beautiful hospital library with her own office; and from paper journals to electronic journals. She has struggled to introduce new technologies such as the library's own webpage, electronic journals, and databases such as OVID and MD Consult. She says, "I feel like a dinosaur talking about all those things and thinking about my good old days." One of her many challenges at Mercy was trying to convince one of the administrators that it would be unwise to eliminate the library based on an assumption that everything is available on

the Net. That administrator is no longer at Mercy, and Myoung is still persevering! She says it's all worthwhile knowing that her literature searches make a difference in patient care.

Myoung enjoys reading and Yoga when she can find the time - not easy to do with 11 and 13 year old boys. She is both Taxi Driver and the Homework Police for her boys and their friends.

Rounding out the household are her husband, a Professor at Fort Lewis College, and a pet Bunny named Bunzy. Bunzy is actually semi potty trained(!), and the boys like to let her jump around the house.

Thanks for sharing a bit of your life with us,  
Myoung! c6



## **CCML MEMBER USES PROFESSIONAL DEVELOPMENT FUNDS TO ATTEND COLORADO ASSOCIATION OF LIBRARIES (CAL) CONFERENCE**

SUBMITTED BY DEB WEAVER

Janet Williams was able to use CCML Education Committee Professional Development funds to attend 3 workshops at the November 2006 CAL conference. Below are her evaluations of the workshops.

The first session was "The Power and Perils of Google Scholar." Sue Byerley and Rita Hug of the University of Colorado, Colorado Springs, were the speakers. They included these powers of Google Scholar: it's free, it links to full-text, it is peer-reviewed and includes scholarly content and it has web-based materials not covered in subscription databases. The perils include: lack of a source list makes it difficult to know what is included, it is not a good source for popular topics or news, and links don't always work.

The second session was entitled, "Keeping Current With Technology." The speakers were Steve Lawson from Colorado College and Emilie Satterwhite from Mesa County Libraries. They went on to explain the difference between blogs, wikis and RSS feeds. The session was one hour, but it could have been longer. There was a lot of information provided.

The last session was entitled, "Where Do Consumers and Patients Get Health Information" presented by Ellen Graves, Dana Abbey, Elaine Connell, Clair Birkman and Monica Buhlig. They were all very good in explaining how to provide quality health information to individuals and the broader community. I especially liked their Q&A session at the end of their talk.

-----Janet Williams



## **COLLEAGUE CONNECTION 2007: LIBRARY 2.0**

Join your library colleagues for this fun event, presented by Colorado Association of Libraries (CAL), Colorado Council of Medical Librarians (CCML), Colorado Association of Law Libraries (CoALL), Rocky Mountain Special Library Association (RMSLA), and the University of Denver Library and Information Science Program - College of Education.

Karen A. Coombs will present "Library 2.0" on Wednesday, April 4, 2007, 5:30 to 9:30 p.m. at the University of Denver Driscoll Hall, Denver.

Complete details can be found at <http://guest.cvent.com/EVENTS/Info/Summary.aspx?e=2cd3aba0-0939-4eae-be3b-4024dd32e42c>

## CALENDAR

2007

	15	Council Quotes Deadline
	22	Mailing Deadline
	23	Mailing
	30	Renewal Notices Mailing
Feb.	21	Meeting
Mar.	8	Exec Committee Meeting
	12	Council Quotes Deadline
	19	Mailing Deadline
	20	Mailing
	30	Renewal Notices Return Deadline
Apr.	18	Annual Meeting

### PUBLICATION STATEMENT

Council Quotes is a publication of the Colorado Council of Medical Librarians (CCML). CCML / P.O. Box 101058 / Denver, CO 80210-1058. Subscription is a benefit of membership. Editor, Deb Weaver; Associate Editor, Kate Elder; Contributors, CCML members. Web version is available at: <http://www.ccmlnet.org/>

### Feb/March Health Observances

#### **February:**

AMD/Low Vision Awareness Month  
National Children's Dental Health Month  
Prenatal Infection Prevention Month  
American Heart Month

#### **March:**

National Brain Injury Awareness Month  
National Multiple Sclerosis Education and  
Awareness Month  
Save Your Vision Month  
National Colorectal Cancer Awareness  
Month  
National Nutrition Month  
Workplace Eye Health and Safety Month

## COLORADO COUNCIL OF MEDICAL LIBRARIANS OFFICERS AND COMMITTEE CHAIRS

2005 /2006

### ***Elected Officers***

President	Amanda Enyeart
President-Elect	Gene Gardner
Secretary	Elaine Connell
Treasurer	Sharon Martin
Past-President	Joyce Condon

### ***Appointed Officers***

Newsletter Editor	Deb Weaver
& Assoc. Editor	Kate Elder
Mailing Coordinator	Bettye Snipe
Membership Database Coordinator	Beth Tweed
Parliamentarian	Jerry Carlson
Discussion List Owner	Jeff Kuntzman

### ***Standing Committee Chairs***

Advocacy	Stephanie Weldon
Education	Deb Weaver
Journal Locator	Gene Gardner
Membership	Daphne Hyatt
Internet	Shandra Protzko
Nominating	Lynne Fox
Marla Graber Award	Linda Van Wert

### ***Ad Hoc Appointments/Chairs***

Colleague Connection Representative	Barbara Verble
CAL Marketing Committee Representative	Ellen Graves
Colorado Library Political Action Committee	Suspended
Library Cooperation	Sara Katsh
SIG Conveners:	
Consumer Health	Dana Abbey
EBM	Suspended
Medical Paralibrarians	James Honour