



February 2009 ♦ Volume 32 ♦ Number 1

WEDNESDAY, FEBRUARY 18, 2009, GENERAL MEMBERSHIP MEETING

TB in the 21st Century: The Captain of All These Men of Death Rides Again

SUBMITTED BY SHANDRA PROTZKO

I am thrilled to welcome Michael D. Iseman, M.D as our speaker for the upcoming membership meeting. Dr. Iseman is a Professor of Medicine at the University of Colorado School of Medicine with appointments in the Divisions of Pulmonary Sciences and Infectious Diseases. He was Director of the Mycobacterial Diseases Program at National Jewish Health from 1982-2005. Dr. Iseman was an Associate Editor of the American Review of Respiratory Diseases from 1984 to 1989, Editor-in-Chief of the International Journal of Tuberculosis and Lung Diseases (Paris) from 1995 to 2001, and is currently a reviewer for the New England Journal of Medicine, Annals of Internal Medicine, Chest, Clinical Infectious Diseases and several other journals. Dr. Iseman authored A Clinician's Guide to Tuberculosis (Lippincott, Williams and Wilkins, 2000). He was course director of The Denver TB Course given thrice annually between 1982-2006 and attended by approximately 4,000 physicians and public health nurses. He has lectured widely in the United States and in 36 foreign countries, primarily on the topic of Drug Resistant Tuberculosis, and has consulted for the U.S. Centers for Disease Control and Prevention and the World Health Organization. I hope you all can join us for what is sure to be an exciting and informative presentation.

We are adding an exciting twist to the conference roundup. We will be putting our Web 2.0 savvy to work with the introduction of a CCML *delicious.com* site (in beta, of course). Join us for a recap of this past year's meetings: MLA, MCMLA, ALA, Rocky Mountain Evidence-Based Health Care Workshop, Internet Librarian, and more.

Date of the Meeting: Wednesday, February 18, 2009

Location: National Jewish Health, Molly Blank Building, room J103

View a [map](#) of the campus or get [driving directions](#). The gates should be up for free parking in the lot between 13th and 14th on Harrison Street. There is also limited parking in the free patient lot located across from the main entrance or two-hour street parking.

Morning Schedule:

Conference Roundup	8:15 – 9:00
Networking and Refreshments	9:00 – 9:30
Main Program	9:30 – 10:30
Break	10:30 – 10:45
Business Meeting	10:45 – 12:00

cq

**NATIONAL JEWISH HEALTH TUCKER MEDICAL LIBRARY OFFERS
WEB 2.0: INTRODUCTION TO SECOND GENERATION WEB TOOLS**
SUBMITTED BY SHANDRA PROTZKO, INFORMATION SPECIALIST

I. Introduction: Exploring Web 2.0 technologies

Thank you so much for offering this course as an institution-sanctioned course! I would never [have] had the opportunity to learn it without your effort!

- Course Participant

In the summer of 2008, the Tucker Medical Library staff was excited to offer **Web 2.0: Introduction to Second Generation Web Tools** to all National Jewish Health faculty and staff. This eight-week online course provided a collaborative, hands-on introduction to emerging and established Web 2.0 technologies. By offering this course we aimed to encourage participants to practice using new technologies and to think creatively about their own productivity and information sharing behaviors. No prior knowledge was required. The course content is still available on the Web and faculty and staff can still read course material, do the exercises and ask for help from the library staff. URL: <http://tuckerlibrary.wordpress.com/>

From March to May in 2008, Tucker Library staff members Shandra Protzko and Rosalind Dudden took the excellent eight-week Web 2.0 course offered for CE credit by the Medical Library Association's [Social Networking Task Force](#). With their encouragement and permission, we followed their format and used their content with minor changes. Content included background readings, discovery exercises and a discussion blog. This course covered blogs and RSS, wikis, social networking, social bookmarking, Web office tools, photo sharing, online hosted video, and mashups. Ninety-seven staff and faculty registered for the course, well exceeding our expectations.

II. Creating the Course

The class was team-taught by Rosalind Dudden, M.L.S., AHIP, FMLA, Health Sciences
continued next column

Librarian and Shandra Protzko, M.S.,
Information Specialist/Reference Librarian.

For this self-directed online course we created a class blog in *WordPress.com* to post instructions and content. In order to customize the blog we used a blog theme that allowed for widgets. We drafted assignments two weeks in advance then published them according to schedule.

<http://tuckerlibrary.wordpress.com/>

We created a wiki in *Wetpaint.com* to support wiki assignments and discovery exercises.

<http://librarylabs.wetpaint.com/>

We built a Survey Monkey survey to track activity as participants completed assignments.

<http://www.surveymonkey.com/s.aspx?sm=MRoSgIxmB8P%2fjpvIBDwLscw%3d%3d#q1>

We also used Survey Monkey for the final evaluation.

http://www.surveymonkey.com/s.aspx?sm=TVv_2baR_2bsDDmQLscKkYlQxQ_3d_3d

On the blog an "Ask for Help" link allowed class members to post questions. They were reminded to check back for answers.

A variety of tips were posted to the homepage of the blog to address common questions, concerns, or observations. For these, we used blog "pages."

RSS feeds were available on the blog for new posts and comments. Users could also subscribe to email updates of the course blog.

Final Class Count

97 signed up for the course

10 formally dropped out

13 completed at least 5 of 8 exercises

Before going forward on the idea of offering the MLA Web 2.0 course locally, we sent the course objectives and curriculum to the Tucker Library supervisor for approval. We also informed the National Jewish Health Web Team of our plans. They were enthusiastic and helped us with some blog development issues. *Continued next page*

We advertised via institutional email, then created an email listserv to help us communicate with course participants. We asked that participants use the course blog for discussion and questions and reserve email for private comments or concerns only.

Every Friday, course materials were posted to the course blog for the following week. Instructions were task-based rather than step-by-step to promote self-discovery. They included readings and tutorials to help complete the exercises. Mid-week reminders were sent via email.

In the first week each participant created a blog. To help us track participation, a blog entry (to the blog created in week 1) was required for weekly exercises. After posting a blog entry, each class member submitted a link on Survey Monkey to the most recent post via the activity tracking report. A two-week grace period was allotted at the end of the course to complete any outstanding assignments for full credit. All participants who completed at least 5 of the 8 assignments received a 512MB flash drive with our institutional logo. We had originally required that all exercises be completed to receive the flash drive. However, only a few participants actually completed assignments for all eight weeks. We still wanted to reward those who had contributed to the class experience, so we changed the parameters. We also celebrated with a pizza party for everyone who had signed up for the course.

Technical Requirements: The technical requirements for the course were minimal. Most Web Browsers (Firefox 1.1+, Internet Explorer 6.0+, or Safari 1.0+) will work without any issues. Some of the exercises use You Tube videos to introduce concepts and reinforce materials. Users were asked to update old versions of Flash if needed. MySpace is blocked by the institution (in the MLA Course it was blocked by most institutions), so we only had two links for people to look at from home and no exercises.

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III. Course Evaluation Results

About a third of the 97 class members responded to the evaluation survey. Responses were encouragingly favorable. Most thought the reading material and practice exercises were very helpful. Most thought the facilitators were helpful or very helpful. Many of the respondents thought the workload was just right, but the majority thought it was either too much or a little too much. On average, people were likely to use some Web 2.0 technology to improve workplace productivity. Blogging and photo sharing were the most popular tools currently being used. According to comments, users expressed the most appreciation for the usefulness of RSS tools.

IV. Observations and Challenges

While the initial response to the course announcement was overwhelming, actual participation was modest. Only about half of the 97 class members completed the first week's assignment and numbers continued to drop throughout the eight weeks. Only 13 people completed more than half of the exercises. This small group of participants, however, contributed terrific content to the course through blog and wiki entries and by asking lots of questions. Others expressed concern over the time commitment. We may have underestimated how much time the exercises would take each week (1-2 hours). It is unclear how many people worked on the course from home, but likely most tried to complete weekly reading and blogging exercises during work. Several people requested that we repeat the course. Suggestions for future instruction included both shortening the course and lengthening it.

As facilitators, we were not always as responsive as we had planned. Because of work and vacation schedules we did not always respond to questions as quickly as we should have. We monitored postings to the course blog to avoid spam or malicious content matter, delaying posts during the weekend. Luckily, participants dutifully used the "Ask a Question" link on the blog to post questions and comments so we had minimal email correspondence.

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We had few technical difficulties. *Wordpress.com* proved to be reliable, flexible, and straightforward for novice users. Occasionally links to online videos and other content would break. And we did have to request that our Information Systems department unblock a couple of sites for the duration of the class. We had difficulty with the Survey Monkey activity tracking survey. If a user tried to log more than one assignment at a time from the same IP address, Survey Monkey would overwrite the submission so it would look as

though only one assignment was reported. In the end we had to hand count the number of posts on each blog. But for the most part the technology was manageable.

We are likely to offer the Web 2.0 course again, perhaps focusing on six technologies rather than eight. In addition, we have the course blog linked to the library website and the content is available to the NJH staff for self-study. cq

NEW CCML OFFICERS for 2009/2010

CONGRATULATIONS AND THANKS FOR SERVING

President: Shandra Protzko

President Elect: Stephanie Wiegand

Secretary: Jerry Carlson

Treasurer: Lynda Lillwitz



DO YOU HAVE AN ADVOCACY STORY? SUBMITTED BY YOU

Do you have a story about a rewarding experience you've had as a health sciences librarian? We want to hear from you! We are looking for more stories like the above that demonstrate the value librarians provide to their organizations and/or the difference librarians can make in patients' lives. Documenting your story will not only provide qualitative support for health science libraries, it will also help recruit people to our profession by showing what we do and why we love it. Submissions of 100-200 words can be sent to the Council Quotes Editor or the Advocacy Committee Chair, Adelaide Fletcher. cq

MUSINGS BY MAXWELL

SUBMITTED BY DICK MAXWELL

When a landmark study from the University of Vienna indicating that dogs have a sense of fairness reached the light of day, it was quickly overshadowed by such news as the total collapse of the world's economic system and the transformation of all of our retirement funds to Monopoly money. Not fair? Exactly, and every dog would be able to see just that. What they have, according to a study published in the Proceedings of the National Academy of Sciences, and conducted by Friederike Range and others, is a very human-like potential for resentment.

You can imagine Lassie's inner thoughts, "The next time Timmy gets himself in a jam, let him call the cat. I've saved his fanny more times than I can count, and all I get is the same damn serving of those discount club kibbles twice a day, while Princess Pungent there gets real meat."

Or those of the average, non-Hollywood dog..."(gasp) She must realize I can't talk. How in the world am I supposed to let her know that I really don't want to chase that stupid, slimy ball across the yard again. (gasp, drool) There you go, dropped it right on your shoe. No, no...don't throw it again! How sick are you?"

The research builds on previous studies of the behavior of monkeys, such as this one by Brosnan and de Waal published in *Nature: Monkeys reject unequal pay*. The title, apparently intended to attract economists and labor lawyers, is a bit misleading. By tormenting our small cousins with a twisted reward game, they learned that "monkeys refused to participate if they witnessed a conspecific obtain a more attractive reward for equal effort, an effect amplified if the partner received such a reward without any effort at all." Welcome to our world, Bozo.

This demands a look at other animals. We know we're not fair to many or most of them, but do they realize it? Somehow it would seem much more ugly if we knew that turkeys were fully aware of what lay ahead (no pun intended) of them as the days shorten and the nights begin to cool.

Is it fair that pandas, scarce enough to begin with, are forced in many cases to air their sexual dirty linen in public? In zoos all around the world press releases are hammered out ballyhooing the fact that a male and a female have been united in sterile, loveless non-wedlock. Expectations are raised and people who would normally blush at seeing a couple kiss and let their hands wander in a public park now drag the kids down to the zoo hoping to see these giant badgers perform the ultimate act. Is it any wonder that there are often...shall we say...performance issues? How do you think HE feels if he hears about studies such as this one in 2006 by Hori and colleagues: "A trial of intrauterine insemination using a fiberscope in the Giant Panda?" Thanks for the vote of confidence. Just as often, of course, as in any arranged match, there is simply no attraction, no spark. Somehow they are occasionally able to hook up and procreate on their own in the wild and, as far as we know, without fiberoptic help. Don't be fooled by their poker faces...most likely they know how unfair this all is and who's to blame, and at some point that knowledge could turn them surly. Then watch out.

On the same basic subject, a recent report in *Science* reveals that there's a "Harmonic convergence in the Love Songs of the Dengue Vector Mosquito." Suppressing the natural desire to ask how this came to be a subject of research, we find that, "as a prelude to mating," males and females change the frequency of their wing beats to match each other. It's no bargain being human, but at least we're usually spared having to match bodily noises with potential mates. The unfairness here comes from the ironic likelihood that when we distractedly swat at that mosquito whose wing beat frequency has edged into our consciousness, we are interrupting a love song at its height. Guard tragically lowered, the very last thing the bug was thinking about was ending up flattened against your neck, but there he/she ends up. Maybe we should all think twice at some point during the coming warm weather. Put yourself in their tiny shoes. Whether trying to drain some of your precious bodily fluids or to make whoopee, they are simply doin' what comes naturally.

The best advice to dogs or humans for avoiding that nagging feeling of unfairness is to lower your expectations. No...much lower. Keep working on it. CQ

MEMBERSHIP NEWS

MEMBERSHIP RENEWAL LETTERS HAVE BEEN MAILED **Please return ASAP**

Lynne Fox

Lynne Fox has been a CCML member since 1994. She led the task force that designed the organization's webpage in 1996. She coordinated several Colorado library community Colleague Connection networking events and wrote the planning guide to streamline planning (a different library group coordinates each year). Lynne was CCML President several years ago and was Secretary several years before that. Lynne says, "There's no way I could develop and grow as a medical librarian without the amazing support and mentoring of my CCML colleagues!"

Lynne was a security guard at Norlin Library in the early 80's. A professor whose best friend was an art slide librarian noticed she had a knack for library research and suggested she become a librarian. She became a paraprofessional at the Cornell University Undergraduate Library, where she worked for ALA Evan Farber Award winning instruction librarian Joan Ormondroyd. She attended library school at University of Michigan, where she was a residence hall librarian and student reference staff at Hatcher Graduate Library. After a short stint at a state college in Savannah, Lynne took a job as the health science librarian at University of Northern Colorado in 1986. She moved to the Health Sciences Library in 1997 as an outreach librarian and reference librarian. She became an education librarian in 2005.

Lynne really likes using new technologies to teach and has used online meeting software, blogs, Flash tutorials, and online courseware for instruction. She also likes the interaction with learners. She currently enjoys her new assignment as liaison to the Global Health Track in the School of Medicine.

She is a state and local politics geek. A lifelong Democrat, Lynne volunteers for her state House
continued next column

Representative and the Adams County Democrats organization. Lynne is an identical twin and volunteers for the Fetal Hope Foundation. FHF is devoted to education and research on prenatal disorders of twins. Lynne is a slave to her TIVO and an avid fan of Battlestar Galactica, Burn Notice, Chuck, and Big Bang Theory. She loves live music and is a fan of the local band, the Hot IQs.

She has been a contestant on Jeopardy and has a son who's a college freshman! Lynne is married to a fellow CU Boulder history major, Richard Delaney, who works in the field of Public Health. She recently started hashing - a running social club that's a bit more fond of beer than might be good for her.

Deb Weaver

Deb Weaver has been a CCML member since 1999 although she finds it difficult to believe that she has been around long enough to be profiled. Deb is the manager of the Clinical and Research Library at The Children's Hospital in Denver (now Aurora). She started working there in 2001 as the Access Services Librarian.

She graduated with a Bachelor of Science degree in Microbiology/Medical Technology and worked in the pathology lab at Denver General (now Denver Health) for many years. She then went to career counseling and found out that she should be a librarian. So Deb went to DU library school and got her MLIS. During and right after library school, she worked at the Denver Public Library and at Regis University. She did her MLIS Practicum at National Jewish.

What Deb likes most about her work is the thrill of the hunt. The harder the question, the better she likes it! She also likes teaching, and she's always loved medicine, so the hospital is a great fit for her. Away from work, Deb enjoys decorating and re-decorating her house and lying in a lawn chair with a good book or magazine.
Continued next page

Deb shared this about her family: I have the most wonderful husband ever. He's a firefighter, paramedic, and SWAT-Medic (he goes on SWAT calls with the police in case anyone gets hurt). He also plays hockey, goes mountain-biking, and shoots guns – pretty much anything he can think of to worry her to death!

continued next column

They also have two wonderful dogs, Moose and Maggie, and they spoil them so much it's completely ridiculous.

As for becoming a CCML member, Deb thinks joining CCML was one of the smartest things she's ever done. It's not only been great for her career, but she has met some really great friends through the organization.

cq

COLLEAGUE CONNECTION 2009

SUBMITTED BY LYNNE FOX

The Colorado Council of Medical Librarians, in conjunction with the Special Libraries Association, Colorado Association of Law Librarians, Colorado Association of Libraries, and the University of Denver Library and Information Science Program

INVITE YOU TO ATTEND COLORADO'S PREMIERE NETWORKING EVENT FOR ALL TYPES OF LIBRARIANS AND LIBRARY SCHOOL GRADUATE STUDENTS

Colleague Connection 2009

5:30 p.m. - 8:30p.m., Thursday, March 12, 2009

University of Denver Driscoll Center North Gallery and Ballroom **Vendor Showcase, Reception, and Dinner -- Registration information coming soon at <http://www.ccmlnet.org/cc.html> !**

Questions? Contact Lynne Fox (lynne.fox@ucdenver.edu; 303-724-2121) or

Frank Ames (fames@rockyvistauniversity.org 303-373-2008 x2879)

Come for the networking, stay for the presentation!

Dinner will be followed by a presentation by The Honorable Dennis Gallagher, Auditor of the City and County of Denver, on "Surviving Tough Economic Times"

Are you worried about your library's future during these tough economic times? Our speaker, Dennis Gallagher, has spent a lifetime in public service in Colorado, building a wealth of experience in funding and economic matters. During his life in Colorado politics he's seen good economic times come and good economic times go. Dennis has said, "I tell truth to power, whether they want to hear it or not." He'll share his expertise with us, and we should expect to be both enlightened and entertained by his anecdotes illustrating the ways we can more effectively win our share of increasingly scarce corporate and public resources. Although Dennis may not always tell us what we want to hear, he'll tell us what we need to know!

BIOGRAPHY:

Dennis Gallagher was first elected to the Colorado House of Representatives in 1970. He served 2 terms, followed by 20 years in the State Senate, and for 16 of those years he served on the Colorado State Legislative Audit Committee. In 1982, he sponsored the "Gallagher Amendment." This amendment stabilized the residential property share of the statewide property tax base. He served 2 terms on the Denver City Council before being elected City Auditor in 2003 and re-elected in 2007. In May 2008, the Association of Government Accountants of Denver gave Dennis the Community Leadership Award for his work in establishing an independent audit committee at the city and asking for the highest in ethical standards. Dennis is also a professor emeritus at Regis University, where he taught Speech Communication for 42 years.

cq

ANNOUNCEMENTS!



NEW HEAD OF REFERENCE (INFORMATION RESEARCH AND OUTREACH) AT THE UNIVERSITY OF COLORADO DENVER HEALTH SCIENCES LIBRARY: JOHN D. JONES JR.

John joined the Health Sciences Library on January 8, 2009. Most recently, John was the Education Coordinator and Reference, Education & Outreach Librarian at the Louis Calder Memorial Library at University of Miami, Florida. He brings extensive experience in reference services, research support services, and library liaison programs. John holds a master's degree from University of North Carolina, Chapel Hill. Please join us in welcoming John !

Sara Katsh couldn't be more delighted to announce that Melissa Kovac, AORN Research Librarian, has assumed the new title of Mom.

Liam Kovac arrived January 7. Mom, Dad, and baby are doing well.

And from the UCD Health Sciences Center:

Addie and Steve Fletcher are the happy parents of:

Evelyn Learned Fletcher, born 12/10/08, weighing in at 7lbs, 4 oz.

Congratulations to Melissa and Addie!



PARALIBRARIANS SPECIAL INTEREST GROUP

SUBMITTED BY DEBRA MILLER

The new Paralibrarian Convener is:

Marie St. Pierre, MLIS
Medical Librarian

Clinical and Research Library,
The Children's Hospital
13123 East 16th Ave / B180
Aurora, CO 80045
Phone 720-777-5355

CALENDAR

2009

January

8 - Executive Committee meeting (8:30-10:30 at National Jewish, Molly Blank Bldg Rm J107)

19 - Council Quotes deadline

February

18 - General Membership meeting (National Jewish, Molly Blank Bldg Rm J105))

March

9 - Council Quotes deadline

12 - Executive Committee luncheon (TBA)

April

15 - Annual Meeting (TBA)

May

15-20 - MLA (Honolulu, HI)

PUBLICATION STATEMENT

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February Health Observances

AMD/Low Vision Awareness Month
National Cancer Prevention Month
National Wise Health Consumer Month
American Heart Month
National Children's Dental Health Month

February 6

Give Kids A Smile Day
National Wear Red Day
National Women's Healthy Heart Campaign

February 14

National Donor Day

COLORADO COUNCIL OF MEDICAL LIBRARIANS OFFICERS AND COMMITTEE CHAIRS 2008/2009

Elected Officers

President	Lilian Hoffecker
President-Elect	Shandra Protzko
Secretary	Sally MacGowan
Treasurer	Addie Fletcher
Past-President	Gene Gardner

Appointed Officers

Newsletter Editor	Beth Tweed
& Assoc. Editor	Kate Elder
Membership Database Coordinator.....	Paul Blomquist
Parliamentarian	Jerry Carlson
Discussion List Owner	Jeff Kuntzman

Standing Committee Chairs

Advocacy Contact	Addie Fletcher
Education	Nancy Gross
Membership	Jim Honour
Internet	Stephanie Wiegand
Nominating	Gene Gardner
Marla Graber Award	Lisa Traditi

Ad Hoc Appointments/Chairs

Colleague Connection
Representative.....Frank Ames

MCMLA 2009 Planning..... Lynne Fox

Colorado Library Political
Action Committee.....

Library Cooperation..... Sara Katsh

SIG Conveners:

Consumer Health	Dana Abbey
EBM.....	Suspended
Medical Paralibrarians....	Marie St. Pierre