



*September, 2003 ♦ Volume 26 Number 4*

**TOUR PASCAL, LEARN ABOUT UCHSC'S NEW LIBRARY  
AT THE CCML NOVEMBER MEETING**

SUBMITTED BY LYNNE FOX

The Wednesday, November 19, 2003 meeting of the Colorado Council of Medical Librarians will be held at the Preservation and Access Service Center for Colorado Academic Libraries (PASCAL) on the Fitzsimons Campus of the University of Colorado Health Sciences Center. The program will feature a tour of the facility, a presentation of the unique cooperation that occurred to fund, plan, build and run PASCAL, and discussion of the program plan for the new UCHSC Library at Fitzsimons. Presenters will include Michael Kelty and Carole Hirschfield, Pat Nelson, and Rick Forsman. The meeting will begin at 8:00 a.m. with an Education Committee program. Networking will take place from 9:00 a.m. - 9:30 a.m. Refreshments will be served. The program will start at 9:30 a.m. The business meeting will follow from 11:00 a.m. until noon. ***Please bring \$2 in quarters for the parking permit dispenser.*** Directions and parking information will be included in the CCML mailing and will be available on the website at <http://www.ccmlnet.org/map.html>. *cc*

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**RAISING AWARENESS ABOUT YOUR MEDICAL LIBRARY**

SUBMITTED BY DEBBIE WEAVER AND AMANDA ENYEART

In these times of budget cuts and library closures, perhaps it would be helpful to share some of our strategies to raise awareness of medical libraries and the wonderful services they can provide.

The staff of the Forbes Medical Library at The Children's Hospital is well aware of the importance of promoting our library materials and services to potential users. Although the primary goal of all of our services is to support the mission of the hospital through the provision of information, many of our services also have positive marketing consequences. Some of the activities which serve to increase awareness of the library are: Current Awareness Services, LATCH, Clinical Librarian services, bibliographies and book displays, and participation in the annual TCH Quality Fair.

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### **Current Awareness Services**

Current Awareness Services are lists of journal articles targeted to specific groups (such as Administration and Nursing). These are distributed on a monthly basis. Searches are tailored to fit the interests of the particular group. Needs and interests can be determined in many ways. The staff members read hospital publications, attend Nursing Grand Rounds and Nursing Research meetings, and talk to the library users about their projects. General awareness of ongoing hospital issues (JCAHO, HIPAA, cost containment, etc.) is also useful. Even listening to researchers talk to one another often gives clues to ongoing staff research projects.

General searches are then run and saved in PubMed Cubby. We use Linkout to limit to our own holdings. Additional topics are searched based on current interests. A list of articles with abbreviated abstracts is compiled, along with links to full text articles. This is then distributed via the hospital email system.

As a result of this service, new users have come to the library for further information and research training. In addition, we receive phone calls and emails thanking us for this service. This service not only increases awareness of the library, but also promotes positive feelings toward the library staff members.

### **LATCH (Literature Attached To the CHart)**

Using LATCH, any caregiver can contact the medical library and request patient-specific information to be delivered to the patient's chart for the health care team to read. This service was previously offered by the Forbes Medical Library, but was discontinued some time ago. Many staff members expressed a desire for the return of this service. We conducted a survey in May to gauge staff interest and discovered widespread enthusiasm for the service. We have recently re-instituted LATCH service and are currently marketing it to the staff. So far, the response has been overwhelmingly positive, with many staff members excited about the service.

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### **Clinical Librarian services**

A medical librarian attends the Morning Supervisory Conference twice a week, meets with the Chief Residents, and provides information to the Chief regarding the current morning's case presentation. The program had a slow start, but the current Chief Residents love the service and often request information on days when the librarian does not attend the meeting. Being seen at the morning conference also makes the librarian familiar to the other residents and the attending physicians, which has encouraged them to use the library and library services.

### **Other Activities**

The library staff provides bibliographies for Pediatric Grand Rounds and Pediatric Office Update, as well as bibliographies, Internet Resource lists, and book displays for conferences held at the hospital.

The Children's Hospital holds an annual TCH Quality Fair in which staff members and departments provide displays to demonstrate their projects relating to quality of patient care at the hospital. The library has participated in the past, and this year we presented the re-institution of the LATCH program to help market this service.

Librarians now attend Pediatric Grand Rounds and Nursing Grand Rounds, as well as other appropriate conferences. This serves to provide information to the library regarding staff projects and also gives staff members a chance to meet and talk with the librarians outside of the library.

### **Future Strategies**

The Medical Library has initiated a strategic marketing planning process for 2004. All three staff members are participating. The evaluation process should identify key people and departments to target, in addition to the values and services that we would like to communicate. We have already determined the need for greater library staff visibility outside of the library, and both the LATCH and Clinical Librarian services go far to meet this objective. *cc*

**EVIDENCE-BASED SIG  
LAUNCHES WEBSITE**  
SUBMITTED BY ELIZABETH  
D'ANTONIO-GAN

The Evidence Based Health Care Special Interest Group was established in May of 2002 through the leadership of Joyce Condon of Exempla Saint Joseph Hospital Medical Library. Twelve librarians responded to Joyce's initial invitation on the CCML listserv to form an EBM Special Interest Group. The first meeting was held in the beautifully appointed Gervasini Memorial Library which is adjacent to the Exempla Saint Joseph Medical Library. An agenda was set for the group with a focus on pursuing the education and training of members on various aspects of Evidence Based Health Care. Meetings are bi-monthly and have included discussion and analysis of articles on Evidence-Based Healthcare and reviewing and comparing quality filters.

One of this year's goals was to develop web pages for the SIG. A big round of thanks goes to Debbie Weaver of The Children's Hospital Medical Library for putting up the pages. The EBHC SIG invites everyone at CCML to take a look at the website at <http://www.ccmlnet.org/ebhc.html>. You will find links to the meeting schedule and minutes, contact information, projects, and announcements. You may also find the "Resources" link especially useful. Under this link, you will find a wonderful "Evidence-Based Healthcare" tutorial developed by Joyce herself! Please send suggestions for topics or links you would like to see on the website. Any other suggestions for improving the website would also be greatly appreciated.

If you're interested in joining the group, contact Joyce Condon at 303-837-7375 or [condonj@exempla.org](mailto:condonj@exempla.org). Better yet, come to one of the meetings and meet other SIG members! A schedule of meeting dates is posted on the EBHC SIG web site. *cc*

**"CREATING INFLUENCE"  
INTERNET VIDEO AVAILABLE**

The April 24, 2003 CCML presentation by Lisa and Frank Traditi is now available from <http://www.ccmlnet.org/influence.html>

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Jerry Carlson smiles from his digs at Poudre Valley Hospital  
PHOTO: Margaret Bandy

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**HOW DO LIBRARIES STACK  
UP?**

*(from Centennial State Libraries)*

OCLC has recently completed a new report for OCLC member libraries. This report, "Libraries: How They Stack Up," provides a snapshot of the economic impact of libraries. The report contains some interesting comparisons of library economics and activities to other other sectors, professions and destinations in the worldwide economy. See the full report at <http://www.oclc.org/info/compare>

## **2004-2005 CANDIDATE PROFILES**

### **SUBMITTED BY JERRY CARLSON**

The CCML Nominating Committee has nominated Joyce Condon to serve as President-Elect for 2004-2005 (and of course President in 2005-2006) and Barbara Wagner as 2004-2005 Secretary. As a reminder of how our election process works: When the Nominating Committee gives its report at the November Membership Meeting, the floor will be opened for other nominations for each office. If there are none, we will need a vote to close nominations and accept these candidates, at which point Joyce and Barbara will be considered elected. If there are other nominations, the Nominating Committee will prepare and mail every member a paper ballot to be returned and counted sometime before the February meeting. Either way, the elected candidates will take office at the end of the April Annual Meeting.

And now let's hear from our nominees:

#### **President: Joyce Condon**

These are challenging times for medical libraries and librarians. Hopefully, our organization can work with MLA and others to demonstrate the essential value of medical libraries to the field of medicine as it evolves and requires evidence to support medical decisions. I look forward to working with you on addressing these challenges if elected as your new President-elect.

For now I would like to share with you the path that led me to the medical library. As a native Coloradan, I have degrees from the University of Denver (B. A. Psychology) and the University of Colorado (BSMT Medical Technology). Medicine has always been an area of intense interest for me. For eighteen years I worked in a clinical laboratory in Microbiology. This was interesting and demanding work, but I decided I was ready for a change in 1990. The library profession seemed like a wonderful opportunity to continue in a profession of service and utilize my experience in medicine. To test this idea I volunteered in the medical library at Porter Adventist Hospital in the morning and continued to work the 3-11pm shift in the laboratory. Robin Waters managed the Porter medical library at that time. She was very kind and supportive, encouraging me in all I did. In the fall of 1991 I left Porter to enroll in the library science program at the University of Illinois. I was awarded the Medical Library Association scholarship for a library degree student and a graduate assistant position at the University of Illinois that included a full tuition waiver. After earning my degree in library science I returned to Denver. Initially, I volunteered at National Jewish working with Roz Dudden who was a great mentor. For a brief period I worked part time at Boulder Community hospital medical library with Teri Manzanares and again at Porter with Pat Perry. In May 1994 I accepted my current position at Exempla Saint Joseph Hospital Medical Library and have been privileged to work with Margaret Bandy for over nine years. Currently, I have been involved with evidence-based health care and have attended conferences at Keystone and Oxford, England.

As a member of CCML I have enjoyed working on the Education Committee, the Interlibrary Loan Task Force, and the EBM SIG. For fun I love to hike in the mountains, bike and swim. My latest exercise activity is Pilates.

#### **Secretary: Barbara Wagner**

Barbara has been a member of CCML for several years: her favorite position was Membership chair; least was pretending to be a parliamentarian while Jerry Carlson [our usual Parliamentarian – Ed.] was President. She has a varied career (some would say checkered) working in specialized, public and academic libraries -- including some short stints in medical libraries (a couple at Children's Hospital

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lasted about 6 months each). Currently Barbara manages the Environmental Forensic Library at the US Environmental Protection Agency's National Enforcement Investigations Center, where she is fortunate to work with librarians Dotty Biggs and Nancy Greer. Her information services company, The Access Point, Inc. started operations in 1981. TAP does research for clients and also research training. *cc*

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## MUSINGS FROM MAXWELL

SUBMITTED BY DICK MAXWELL

“That’s not fair!” Can you hear your own childhood voice whining that age-old lament? If not, it may be because yours is currently drowned out by those of your own kids. “That” or “It” simply isn’t fair, whether you like it or not...time to get used to it. What’s new along these lines is that we aren’t the only ones on the primate spectrum to realize it. So do the monkeys.

For this revelation we have Sarah Brosnan and Frans B.M. de Waal, researchers at Emory University in Atlanta, to thank. Writing in *Nature* under the evocative title “Monkeys reject unequal pay,” (can’t you see them with their “ON STRIKE!” signs, tossing banana peels in the paths of those scab chimps?) they discuss the possibility that a “sense of fairness” might have (WARNING: THE E WORD IS ABOUT TO BE USED!...if you’re pretty sure that this planet is about 6000 years old, you might as well just tune out now) evolved as part of our move toward becoming a cooperative species. Since we aren’t the only cooperative animals, they decided to take a look at some of the others and, fortunately, found themselves surrounded by monkeys—brown capuchins, to be precise.

The test involved the monkeys being placed side-by-side and required to give identical tokens to a human experimenter in exchange for, first, a cucumber (Freudians no doubt will take a long look at that choice)...so far, so good. Then the token earned one monkey a cucumber, and the other a grape, a considerable move up on the monkey snack scale. In the first trial, “only females reacted differently to the two conditions.” The males probably weren’t concerned since the test didn’t include beer and/or a remote control. So the next trial included just five females. There emerged a dizzying array of exchange types, from a simple swap, to a gift to one monkey of a grape with no token required in return, in full view of the cucumber recipient.

The scientists measured the “rate of and latency to successful exchange,” and broke the whole thing down into subtle variations and “incomplete exchanges,” but the real clue to the fact that they were on to something (and that they were dealing with monkeys) was that all of these forms of torment “often involved active rejection, such as tossing the token or reward out of the test chamber.” As anyone who has spent time watching monkeys in a zoo can attest, they were fortunate that the only flying objects were tokens and rewards.

Taking it up a notch and invoking the ancient, parent-tested “cutting off your nose to spite your face” response, some of the subjects simply refused to eat what they had. “If I can’t have a grape, then you know what you can do with your stupid cucumber!” It wasn’t reported whether capuchins are able to screw their little faces into an actual pout or hold their breath until their fur turns blue.

Here at the Institute, we felt that there should be an attempt to reproduce the results, using some of the other cooperative animals out there. First we chose elephants, who are so cooperative that they even walk around in circles hanging onto each others’ tails with their trunks (Ringling Brothers, 1962). One

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(Jumbo) was offered roasted, unsalted peanuts—in shell—and the other (Blanche) was offered a Twinkie. Blanche tore the Twinkie in half and, with what the experimenter considered a suggestive wink, offered one half to Jumbo, who fired now-empty shells at the experimenter in a good imitation of machine gun fire and ate the Twinkie. These results are currently being analyzed.

An attempt to work with a gaggle of geese had to be postponed when, two days into the orientation to tokens, they migrated.

A loose interpretation of “cooperative” led us next to honey bees. There was some difficulty deciding on the appropriate tokens and rewards to be used, and, ultimately, an unfortunate anaphylactic reaction to a few dozen stings—details of which are really not relevant here because we wouldn’t want to embarrass, for example, a student assistant from Ohio State—led to the abandonment of this particular avenue.

Dogs, some in the group thought, would be a possibility, and Labrador Retrievers were chosen. For a few days no progress was made since, no matter what was chosen as a token, the dogs ate it. As a result, the decision was made to drop the use of tokens and simply offer the treat when the dogs responded correctly to the command “sit.” In 100% of the trials, the dogs ate whatever treat was offered, from cucumbers to AA batteries, and seemed to be absolutely delighted. It was concluded that this species was a little too cooperative to be of much use in our experiment.

Shortly after this, the project was abandoned when the team began bickering over the future direction of its efforts, and the bickering escalated to a couple of fairly ugly pushing, shoving, and shouting matches. It was agreed that the Studies in Animal Cooperation Group would work together again when Hell was covered with six inches of fluffy new snow, and that anyone wanting to publish could do it under his or her own damned name. *cc*

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## **ALL LIBRARIES AT FT. LOGAN ARE STILL GOING STRONG!**

SUBMITTED BY KATE ELDER

In the recently released Colorado State Library Annual Report 2002/2003, the following statement appears under the heading of Institutional Library Services,

“...arranged for the distribution of library materials and equipment to other institutions when the library at Colorado Mental Health Institute at Fort Logan [CMHIFL] was closed due to budget cuts.” A portion of the CMHIFL School Library materials were re-distributed to other facilities, but the School Library as well as the Medical Library still have collections and are still actively providing service.

Having heard from a number of you expressing your concern about the library closing, I thought I would take this opportunity to clarify how the library services at CMHIFL are set up.

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To begin, let me remind everyone that the State Library’s Institutional Library Services program is charged with providing library services to the clients/patients/inmates that reside at or are served by the various institutions in Colorado.

These include correctional institutions, youth facilities, training schools, nursing homes, the School for the Deaf and Blind, and the two state hospitals – the Colorado Mental Health Institutes at Ft. Logan and at Pueblo. The program provides training to library staff, funding for equipment, furniture, and materials, opportunities for LSTA grants, etc. At Ft. Logan, the library that benefits from this program is the School Library. The Medical Library that I manage serves the professional staff and therefore is not part of the Institutional Library Services program.

What happened was that in April of this year, Ft. *continued on the next page*

Logan had to downsize due to state budget cuts, and in the process, we lost our full time school librarian and much of the space in which we housed the school library. I was asked to take on the management of the School Library and help with its relocation to a smaller space adjacent to the Medical Library. With the downsizing, Ft. Logan could no longer provide full-time library services to our child and adolescent clients and there also wasn't room to store the entire book, software, and video collection (about 10,000 items). So, prior to the actual move itself and before our full time school librarian left, she evaluated the collection. Then, with the help of the State Library, library staff from other facilities were able to take much of what we didn't keep. What was left was packed up and moved to the school library's new location. The new, scaled down version of the School Library continues to receive limited funds from Institutional Library Services and the supervisor of the program has been supportive.

On a personal note, my springtime was extremely stressful, as you can imagine. However, I'm starting to enjoy my new role. Some of the classes come to the library weekly to check out leisure reading and books for class projects. One of our adolescent treatment units is a locked unit, so once a week I go to them and teach an Internet research skills class. I am learning about favorite teen authors and about working with kids of all types. I provide materials for the teachers from the collection and also do some interlibrary loans, mainly from the Sheridan library down the street.

Thanks for the concern many of you have expressed. I look forward to continuing in an active role in the Colorado Library network and to meeting my new challenges. I hope we keep in touch and that I can continue to be a resource for you.

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### **SUE COLDREN RETIRES** SUBMITTED BY DOROTHY STRUBLE

After a long, successful career, Sue Coldren, Director of the Denver Medical Library, has retired; however, she will continue as a Denver Medical Library Board member. The DML Board of Directors will be very pleased to have her involvement. Sue also wants to complete several projects that she started – the OVID subscription consortium and the publishing of the William Riddick Whitehead manuscript, “Life and Experiences of an American Surgeon...during the Crimean War.” She is looking forward to spending more time being a grandmother to Clayton, Ellis, Daniel and Sunny. “Hitchhiking” around the country on military planes with her husband (Washington DC, Spain etc.) and multiple projects that are already in the planning stages will be some of her future activities.

Editor's note: Dorothy sent along Sue's autobiography to be included, but due to space restrictions I can only mention a few of the highlights of Sue's distinguished career:

- **1979-1983** Librarian at Presbyterian Denver Medical Center
- **1986-1996** Librarian at Medical Technical Library, US Army Hospital, Fitzsimons
- **1996-2002** Served on Colorado Resource Sharing Board, one year as chair
- **1997-2003** Director, Denver Medical Library
- **1994-1995** President, CCML
- **1997-1999** Membership Database Coordinator, CCML

Sue's expertise will be missed, but we wish her the best for her well-deserved retirement. CC

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### **ROZ DUDDEN QUOTED IN JCAHO “BENCHMARK”**

Roz was quoted on p. 2 of the Joint Commission Benchmark, 5 (7) July 2003. Way to go Roz!

## CALENDAR

### 2003

Nov. 19 CCML Meeting:  
 UCHSC Fitzsimons – PASCAL  
*See description on page 1 of  
 this issue*

### 2004

Jan. 15 Executive Committee Meeting  
 23 Council Quotes Deadline  
 30 Mailing Deadline  
 31 Renewal Notices Mailing

Feb. 6 Mailing  
 18 CCML Meeting: Regis University  
 Patty Bateman on library issues  
 and Colorado; Martin Garnar on  
 privacy and the Patriot Act

Mar. 10 Exec. Committee Meeting & Lunch  
 22 Council Quotes Deadline  
 26 Mailing Deadline  
 30 Mailing  
 31 Renewal Notices Return Deadline

Apr. 21 CCML Annual Meeting:  
 The Children's Hospital  
 Program TBA



### PUBLICATION STATEMENT

Council Quotes is a publication of the Colorado Council of Medical Librarians (CCML). CCML / P.O. Box 101058 / Denver, CO 80210-1058. Subscription is a benefit of membership. Editor, Jeff Kuntzman; Associate Editor, Martha Burroughs; Contributors, CCML members. Web version is available at: <http://www.ccmlnet.org/>

"If we don't change direction soon, we'll end up  
 where we're going."

Professor Irwin Corey

### COLORADO COUNCIL OF MEDICAL LIBRARIANS OFFICERS AND COMMITTEE CHAIRS

2003 /2004

#### ***Elected Officers***

President	Margaret Bandy
President-Elect	Lynne Fox
Secretary	Eleanor (Ellie) Talmage
Treasurer	BJ Croall
Past-President	Jenny Garcia

#### ***Appointed Officers***

Newsletter Editor & Assoc. Editor	Jeff Kuntzman Martha Burroughs
Mailing Coordinator	Bettye Snipe
Membership Database Coordinator	Stephanie Weldon
Parliamentarian	Jerry Carlson
Discussion List Owner	Mary Walsh

#### ***Standing Committee Chairs***

Education	Stephanie Weldon
Journal Locator	Gene Gardner
Membership	Julie Gaston
Internet	Deb Weaver
Nominating	Jerry Carlson

#### ***Ad Hoc Appointments/Chairs***

Colleague Connection Representative.....	Barbara Wagner
Colorado Library Marketing Council Representative.....	Ellen Graves
Colorado Political Action Committee.....	Paul Blomquist Liz Alme
State Library Planning Committee Representative.....	Sue Coldren
SIG Conveners:	
Consumer Health.....	Stephanie Weldon
EBM.....	Joyce Condon
Paraprofessionals.....	Lynda Redman