



*September, 2003 ♦ Volume 26 Number 3*

## **COMMUNICATE ACROSS CULTURES IN FORT COLLINS**

SUBMITTED BY JERRY CARLSON

The next CCML meeting will be in the Horsetooth Mountain Room, part (along with a new Library/Media Learning Center) of the new Legacy Center at Poudre Valley Hospital in Fort Collins. The meeting will be held on Thursday, September 25, from 9:00 am – 12 noon. Mims B. Harris will teach skills for communicating across cultures in the 21st century. Join us for a fascinating session that examines various ways of communicating, based on one's cultural context; and how as librarians we can create safe and inclusive procedures for all our constituents.

Mims has been a teacher and facilitator in cross-cultural communication for almost 25 years. She works with Colorado State University, Poudre and Thompson School Districts, Larimer County, Poudre Valley Health System, corporations, and numerous nonprofit agencies as they seek to design and maintain work environments that are safe and inclusive for all staff members and clients/patients/customers. *cc*

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## **CCML FALL SOCIAL**

SUBMITTED BY JENNY GARCIA

This year's Fall Social will be held on Saturday, September 13, from 6 – 10 p.m. at Jenny Garcia's Clubhouse, 5707 W. 71st Place, Westminster. This is approximately eighteen blocks due south of Westminster Mall. Directions are included on the flyer in this month's mailing.

Please bring a dish to share. Beverages, paper plates and plastic ware will be provided. *cc*

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## **CCML MOURNS LOSS OF DHMC LIBRARY**

As most of you know, the Denver Health Medical Center (DHMC) eliminated the DHMC Library on July 1 of this year. The closure marks the loss of library and information services for a significant portion of Denver's professional health care community. For CCML libraries, the closure of the DHMC library means the loss of a critical partner in resource sharing and information delivery.

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A limited number of DHMC physicians and housestaff are eligible for library services from Denison Memorial Library at the University of Colorado Health Sciences Center, but library director Rick Forsman has stated that Denison has insufficient resources to meet the needs of the larger DHMC health care staff.

Over the summer, several CCML members led by President Margaret Bandy crafted a letter to DHMC Chief Executive Patricia Gabow, MD. The letter is an eloquent expression of CCML's ongoing concern about the closure and its significant impact. Issues addressed include the loss of benefit to the community, patient safety concerns, JCAHO accreditation, and the hidden financial impact of the loss of the library. The letter from CCML to DHMC administration is now posted at: <http://www.ccmlnet.org/DHMC2.pdf>.

In addition to writing a letter to Dr. Gabow, Margaret Bandy has created a CCML Advocacy Committee that will address developing library partnerships and advocacy relationships with organizations such as the Colorado Medical Society. Committee members include Karen Wells, chair, Jenny Garcia, Julie Gaston, Deb Weaver, and Stephanie Weldon. Other regional activities include discussion of these issues at the September 18 meeting of the NN/LM Regional Advisory Board. As noted by Associate Director Claire Hamasu, "In the last 2.5 years there have been six library closures within the region. At least two libraries have not replaced their professional staff and now services are being maintained by non-librarians."

CCML members Robin Waters and Sharry Diquinzio lost their jobs as a result of the DHMC library closure. Please join us in wishing Robin and Sharry the best of luck in their future endeavors. ☺

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**IJOEH –  
FREE ONLINE FULL TEXT!  
SUBMITTED BY BJ CROALL**

For the past few years, Dr. Teitelbaum and I have been privileged to serve on the editorial board of the International Journal of Occupational and Environmental Health. As Medical Toxicology is the only library in Colorado subscribing to this journal, I'd like to let everyone know that IJOEH has a new publisher who has made some of its issues freely available as full-text online pdf files; more will be added. Please visit <http://www.ijoe.com> to view the contents of the most recent issue, devoted to asbestos, and a few back issues. This journal is dedicated to improving occupational and environmental health throughout the world. Published quarterly, the subscription cost is very reasonable. ☺

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**KUDOS TO LISA!**

Lisa Traditi has written a chapter for the new book "Nursing Research Secrets." The chapter is titled "Searching the Literature." Here is the full citation for the book:

Nursing Research Secrets  
By Kathleen S. Oman, RN, PhD, CNS, Mary Krugman, PhD, RN and Regina M. Fink, RN, PhD, FAAN, AOCN  
300 pp., 10 ills., Copyright 2003. \$34.95, Softcover; Hanley & Belfus (Elsevier): ISBN:1560535245

This text provides essential, practical information about clinical research from a very hands-on perspective in the proven format of the highly popular question-and-answer format of the Nursing Secrets Series®. Major sections include the basics of research, getting started, planning the study, conducting the study, evaluating the results, and communicating the findings. ☺

**PARAPROFESSIONALS FORM  
SPECIAL INTEREST GROUP**  
SUBMITTED BY JAMES HONOUR

After meeting a couple times this year, a group of medical paraprofessionals applied to the CCML Executive Committee to form a special interest group within the CCML. Our group received enthusiastic support and so we're off and running.

Our mission is described as "a continuing education and networking group for paraprofessionals in the Health Sciences libraries to grow, learn, and express themselves."

To be an official member of our group, one first needs to join CCML; however, any interested guest or CCML member is welcome to attend meetings. The SIG will meet quarterly (January, April, July, October). Members of the SIG will take turns volunteering as the "host" medical library for our quarterly meetings. We're also planning to invite speakers on selected topics for future meetings.

Please join us at our next meeting, Tuesday, October 21 at Exempla St. Joseph's Hospital from 12-1:30 p.m. Details will be released later.

Please visit our webpages :

*<http://www.ccmlnet.org/para.html>*

and for more information, please contact Lynda Redman : [redman.lynda@tchden.org](mailto:redman.lynda@tchden.org). CQ



As the **Public Library of Science** ([www.plos.org](http://www.plos.org)) gets ready to launch in October, the issues surrounding electronic publishing and journal costs are getting more attention. As CQ goes to press, the following article from **The Scientist** is an interesting wrap-up of recent developments, as well as an exploration of the new economics of electronic publishing:

*<http://snurl.com/2579>*

**MEMBERSHIP NEWS**

SUBMITTED BY JULIE GASTON

For directory changes and new members please see the printed edition of Council Quotes.

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## **EPA NEIC LIBRARY MOVES**

SUBMITTED BY BARBARA WAGNER

The US Environmental Protection Agency NEIC Library moved in August to Building 25 at the Denver Federal Center. The courier and mailing addresses are the same as before. For interlibrary loans, call Nancy Greer at 303-462-9350; for reference service call Barbara Wagner at 303-462-9352.

NEIC stands for National Enforcement Investigations Center. The NEIC Environmental Forensic Library serves the enforcement staff of EPA.

In downtown Denver, the US EPA Region VIII Library is open to the public in addition to serving the EPA regional office staff. Mary Beth Homiack is the Library Manager; Terry Gould is the Reference Librarian: call 303-312-6744 for hours. *cc*

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## **LIBRARIAN IMMORTALIZED IN NEW ACTION FIGURE!**

Nancy Pearl, director of the Washington Center for the Book in Seattle, has been made into an action figure by toymaker Archie McPhee.

For more, read an article in the Seattle times:  
<http://snurl.com/1s9n>

## **NEW WEB SITE FOR V.A. LIBRARY NETWORK**

SUBMITTED BY LIZ ALME

An internet web site for the VA Library Network (VALNET) has been created as follows:

<http://www.va.gov/valnet/>

Right now the major items available on this site are the 2003 VALNET bibliographies on twelve health topics that may be of interest to CCML library customers. These bibliographies are updated monthly

<http://www.va.gov/VALNET/page.cfm?pg=1>

It is anticipated that additional VALNET information will be shared with the public as time goes on. *cc*

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Frank Traditi presents at the CCML 2003 Annual Meeting. Lisa and Frank Traditi's presentation was on "Gaining Influence."

## MCR LIAISONS PRESENTATION AT DENISON SUBMITTED BY STEPHANIE WELDON

Please come and meet your Midcontinental liaisons from throughout the region. Learn about their projects, how you can work together, and share with them your needs. The liaisons will give short presentations and then the floor will be open for questions and discussion. This event will be held September 17th from 2 – 4 pm in the Denison Conference Room, basement of UCHSC Denison Memorial Library. Light refreshments will be served. Please RSVP to Stephanie Weldon, Stephanie.Weldon@uchsc.edu or 303-315-1712 if you can stop by.

Siobhan Blackwell – Inner City Liaison – Nebraska – [http://nnlm.gov/mcr/inner\\_city/](http://nnlm.gov/mcr/inner_city/)

Teri Hartman – Education Liaison – Nebraska – <http://nnlm.gov/mcr/education/>

Molly Youngkin – Public Health Liaison – Utah – [http://nnlm.gov/mcr/public\\_health/](http://nnlm.gov/mcr/public_health/)

Betsy Kelly – Evaluation Liaison – Missouri – <http://nnlm.gov/mcr/assessment/>

Whitney Davison-Turley – Technology Liaison – Kansas (will be joining us via remote technology as she is imminently pregnant)  
<http://nnlm.gov/mcr/technology/>

Sharon Dennis - Technology Coordinator - Utah - Sharon is new to the RML and will be working to implement new technologies throughout the region

Claire Hamasu - Associate Director of the RML will also be joining us.

The MidContinental Region is having its Regional Advisory Board Meeting on September 18th and 19th here in Denver. This makes the 17th the perfect time for them to meet with you all. *CC*

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## UPCOMING EDUCATIONAL EVENTS SUBMITTED BY STEPHANIE WELDON

- **Reading Between the Lines: Focusing on Health Information Literacy.** Easiest CE you'll ever earn! That's right, all you have to do is show up! :-)) This will be held September 10th from 12:00 - 2:00 at the Denison Auditorium. A registration form and instructions were sent to the CCML listserv. Take a moment to sign up and attend. For more information on the videoconference see: <http://mlanet.org/education/telecon/healthlit/index.html>
- **MCMLA Roundup.** CCML members speak about what they learned at MCMLA. Bring back news, educational information, tidbits to share with your peers. CCML needs you! Contact Stephanie.Weldon@uchsc.edu by October 31st if you are willing to speak for 5 or 10 minutes on your experience at MCMLA at the November 19<sup>th</sup> CCML meeting.

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- **Educational Program- February 18<sup>th</sup> 2004.** Shannon Misek of the Rocky Mountain Center for Health Promotion (<http://www.preventioncolorado.org/PIC.htm>) will be sharing with us the vast resources available from her organization. This is a presentation you will not want to miss. You will be able to share with hospital staff how they can gain access to patient education resources and conduct more innovative training. Talk about a way to make yourself even more invaluable to your institution.
- **Making a Difference: Strategies for Improving and Evaluating Library Programs.** Looking for a way to document your work in order to prove the value of your job? Here's your chance! The CCML 8 hour Annual Spring CE will be presented by Catherine Burroughs of the University of Washington in the Pacific Northwest Region. You'll walk away from this class with methods to prove the worth of your job and your library. Catherine has agreed to formulate her evaluation class so that it can be directed towards the busy medical librarian. *CC*

**GOOGLE NOTES**  
 SUBMITTED BY ELIZABETH  
 D'ANTONIO-GAN AND JEFF  
 KUNTZMAN

Elizabeth and Jeff were able to attend GOOGLE-fest, a free informational meeting sponsored by the Rocky Mt. Internet Users Group (RMIUG). The event was held in May at the National Center for Atmospheric Research in Boulder.

Chris Sherman of Search Engine Watch was first to present. Some basic facts about Google:

>> Google updates all of its servers about once a month during a phase that has come to be known as the "Google dance". Currently Google crawls about 80,000 web servers.

Fun facts: the original name of Google was "Backrub". "Page Rank" refers not to web page rank but to one of the founders of Google, Larry Page.

>> Site crawling is the process of harvesting Web pages for the Google search engine. The rate at which Google crawls your site depends on how "interesting" Google thinks it is (some sites might get crawled just once a week, others as many as seven times a week). Certain

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domains such as .gov and .edu are automatically assigned more importance than say, "geocities.com."

>> The reason Google finds such relevant sites is that it uses the same linking concept that is used in Social or Science Citation Index. Thus, a website on canoes would link to some of the other significant canoeing websites. The sites that are "cited" or linked most often are the ones that come up higher in the ranking of sites found.

>> There are currently about 15 billion web pages, loosely estimated. Of these Google keeps about 4 billion in its database. The process of doing all this crawling and filtering presents tremendous challenges! Especially when you consider that the database has to replicate over thousands of servers during the Google Dance.

>> Try Froogle (Google catalogs) when you are shopping for something. The Google catalogs database is created by "armies of volunteer high school students" who are busy cutting, pasting and scanning paper catalogs into electronic format. OCR technology is then used to create the searchable index. ([www.froogle.com](http://www.froogle.com))

>> Wildcard searching is possible, using an asterisk.. Example: "Waiting for \*" will retrieve Waiting for Godot.

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>> Google has a downloadable browser toolbar, available from <http://toolbar.google.com>. Do Google searches without even having to go to Google all the time! The latest version can even block unwanted popup browser windows.

>> Novel Google search methods: (where *item* indicates your search term):

cache: *item*

link: *item*

related: *item*

info: *item*

stocks: *item*

site: *item*

allintitle: *item*

intitle: *item*

allinurl: *item*

inurl: *item*

See Google documentation for more information:

<http://www.google.com/help/operators.html>

>> Google Image search is really searching the context of images, just like most other image databases on the web. It is a good idea to use the "Safe Search" option when doing this to keep out porn. Advanced Image Search offers many ways to refine the search.

>> Google has a Dictionary function - after you do a search, your search terms are included at the top of the page as hot links to definitions from Dictionary.com

>> Similarly, Google has Yahoo-style categories in its Directory section. Matching Google directories show up along with your search terms in your search results. Google directories come from the Open Directory project ([www.dmoz.org](http://www.dmoz.org))

>> Google Groups searches newsgroups, or what used to be called Usenet.

>> Google News serves as a portal and news search engine.

>> Advanced Search includes many possible limits including limit to file type (.doc, .xls, .ppt,

.pdf, etc.) limit to domain.

For more information on free, upcoming Rocky Mountain Internet Users Group (RMIUG) events, it is best to join one of the RMIUG email lists. Instructions are online at

[http://www.rmiug.org/html/email\\_lists.html](http://www.rmiug.org/html/email_lists.html)

CC

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## ROZ DUDDEN HONORED IN SAN DIEGO



Roz Dudden (left) receives the President's Award at MLA earlier this year. The award was accompanied by a standing ovation!

AT RIGHT: Linda Watson, past MLA President.

PHOTO: Laura Dudden

## MUSINGS FROM MAXWELL

### SUBMITTED BY DICK MAXWELL

So you come home and whack your nose on the wall because the front entrance has been moved, then find the furniture totally rearranged...some of it replaced with strangely shaped items seemingly imported from another solar system...and a new color scheme that would put a rainbow to shame. What's up? It's very likely that someone in the family has been gnawed on by the Feng Shui bug, and has made these changes not because they look good, but because they will CHANGE YOUR LIFE!

It's science, advocates say, practiced for something in the neighborhood of 4000-5000 years, beginning in China and currently pyramid-scheming its way into American hearts. It's based on the flow of energy, or "chi" (explaining why venerable professional golfer Juan "ChiChi" Rodriguez still seems twice as bubbly and energetic as any of his fellow senior players). There's a delicate balance, practitioners say, because you want it to flow gently, not stagnate or race through like a bat out of the Indy 500. The fine-tuning that's necessary is why most of us would need a consultant, for an impressive fee. You might also consider taking the class that that consultant offers, starting you on the road to creating your own business and enhancing the flow of money ("Cashi").

More relevant, however, is how this science might be applied to health care. If it works as advertised, there would undoubtedly be a dramatic reduction in the amount of money spent on health care, along with improved health and happiness for all.

The primary tool in working the magic is what's called the bagua, an octagonal thingy whose eight sections represent different parts of your life, such as wealth/power or family/community or marriage relationships. The Feng Shui artist/scientist plops the bagua down somewhere in the room or building to be evaluated, orienting it according to something that you might learn if you take the above-mentioned class. Most people in the Western world, practice the "Black Hat" sect version, which suggests pointing "career" toward the front door. After that, things are (or should be) arranged in the areas the other seven sections point to. Old clichés are the best ones: location, location, location.

Based on an article in the March 2003 "Vegetarian Times," a source most of us would turn to for chi-adjusting advice, here are some Feng Shui "cures"...sure fire additions that might make medical offices/clinics and hospitals all that they can be.

1. Light-refracting or bright objects. Fill the place with mirrors...there's usually plenty of space on the ceiling. Crystals act as chi speed limit signs, slowing the hyperactive kind, so why not try replacing all of those ergonomically correct but chi-free new levers on the doors with crystal knobs?
2. Sound. It's good. Consider a brass band in the lobby or a bagpiper in the waiting room.
3. Color. Green brings "tranquility, improved health and new growth," in addition to being associated, somehow, with both the liver and wood. "Health," of course, is almost certain to be somewhere in the mission statement and/or business plan, but leave plenty of space for black or dark blue, "which represent money." Maybe sliding panels to cover the whole place in black when too many potential patients begin cloaking themselves in green to reduce their need for interactions with the health care system.
4. Bamboo. Replace those unsightly fire doors with bamboo curtains, and consider adding bamboo flutes to the brass band, if it doesn't scramble the trumpet section's chi.

5. Living objects. Here the experts are talking about plants, flowers, fish, giraffes, etc....not managers or administrators. Consider flooding the lobby/waiting room, filling the resulting pond with lilies and carp, and offering green paddleboats to new arrivals.

6. Heavy objects. Here we're referring to statues or non-sculpted, large stones. On the other hand, it might be possible to stretch the definition a little and include the above-mentioned managers or administrators.

7. Moving objects. Water fountains and mobiles qualify. In the new age of giant, open-spaced lobbies, why not go for broke and include a 1/6 scale, roaring replica of Niagra or Victoria Falls? Green water would be a good choice, and as an added bonus, you'd be bringing in plenty of sound, saving on the cost of the brass/flute band.

8. Electrically powered objects. With all of the computers and assorted electronic devices in your average modern health care facility, causing electric meters frequently to spin at 98% of the speed of light, this one takes care of itself.

9. Other objects. This would seem to include everything else in the known universe, calling into question the precision with which the first eight categories were selected. Among the specific things mentioned are firecrackers (!) to "put excitement back into your life," and "placement of coins" to "stimulate power and wealth." For more aggressive enhancement of chi/cash, set off a long string of firecrackers in a busy lobby or waiting room, and in the ensuing brouhaha, make sure that an adequate number of black or dark blue clad staff pickpockets are scattered amongst the crowd, rearranging (euphemistically speaking) as many "coins" as possible.

In the true spirit of P. T. Barnum's reminder that there's a specific type of consumer born every minute, there are now places where you can have Feng Shui principles applied to your haircut or style, and to the decorating of your finger and toenails. You have to assume that the bagua is balanced on top of the pointed head to begin the process. ☺

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## **UCITA: COULD IT BE AS GOOD AS GONE?**

According to recent CNET news story, key supporters of UCITA have backed off all pro-UCITA lobbying efforts in the face of widespread and mounting opposition. No new states passed the legislation last year, and four states, Iowa, North Carolina, Vermont, and West Virginia actually passed protection measures to invalidate other states' UCITA provisions.

Read on for more: <http://snurl.com/25a7>  
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## **CCML MEMBERS PROVIDE SUPPORT FOR ROCKY MT. E.B.M. CONFERENCE**

Five CCML members from two libraries gathered with tutors and participants at the 5th Rocky Mountain Evidence Based Health Care Workshop. The Workshop, held August 2-7 in Keystone, Colorado, provided intensive, problem-based, EBHC training to clinical practitioners and health care policy makers.

Tutors included some of the top names in evidence based health care. CCML participants included Margaret Bandy, Joyce Condon, Martha Burroughs, Lynne Fox, Sandi Parker, and Lisa Traditi. They were joined by MCMLA member Diane Johnson. ☺

## CALENDAR

### 2003

- Sept. 25 CCML Meeting:  
Poudre Valley Hospital Legacy Center,  
Ft. Collins., CO.
- Oct. 20 Council Quotes Deadline  
23 Executive Committee Meeting  
24 Mailing Deadline  
31 Mailing
- Nov. 19 CCML Meeting:  
UCHSC Fitzsimons – PASCAL
- Jan. 15 Executive Committee Meeting  
23 Council Quotes Deadline  
30 Mailing Deadline  
31 Renewal Notices Mailing

### PUBLICATION STATEMENT

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### NATIONAL HEALTH OBSERVANCES

#### SEPTEMBER

Cholesterol Education Month  
<http://hin.nhlbi.nih.gov/cholmonth/>

Healthy Aging Month  
<http://www.healthyaging.net/>

National Food Safety Education Month  
<http://www.nraef.org/nfsem/>

National Sickle Cell Awareness Month  
<http://www.sicklecelldisease.org/month.htm>

National Five A Day Week (Sept 21-27)  
Sponsored by the National Cancer Institute  
<http://www.5aday.gov/>

"Success is always something that you have to recover from."

Marsha Norman

### COLORADO COUNCIL OF MEDICAL LIBRARIANS OFFICERS AND COMMITTEE CHAIRS 2003 /2004

#### *Elected Officers*

President	Margaret Bandy
President-Elect	Lynne Fox
Secretary	Eleanor (Ellie) Talmage
Treasurer	BJ Croall
Past-President	Jenny Garcia

#### *Appointed Officers*

Newsletter Editor & Assoc. Editor	Jeff Kuntzman Martha Burroughs
Mailing Coordinator	Bettye Snipe
Membership Database Coordinator	Stephanie Weldon
Parliamentarian	Jerry Carlson
Discussion List Owner	Mary Walsh

#### *Standing Committee Chairs*

Education	Stephanie Weldon
Journal Locator	Gene Gardner
Membership	Julie Gaston
Internet	Deb Weaver
Nominating	Jerry Carlson

#### *Ad Hoc Appointments/Chairs*

Colleague Connection Representative.....	Barbara Wagner
Colorado Library Marketing Council Representative.....	Ellen Graves
Colorado Political Action Committee.....	Paul Blomquist Liz Alme
State Library Planning Committee Representative.....	Sue Coldren
SIG Conveners:	
Consumer Health.....	Stephanie Weldon
EBM.....	Joyce Condon
Paraprofessionals.....	Lynda Redman