



*September, 2004 ♦ Volume 27 Number 3*

## **CCML MEETING: POINT...COUNTERPOINT**

SUBMITTED BY JOYCE CONDON

Come to the September 22<sup>nd</sup> CCML meeting to learn about the current state of the publishing business. Rick Forsman, director of the UCHSC Denison Memorial Library, and James Williams, Dean of Libraries at the University of Colorado at Boulder will discuss and debate the issues and questions in their program entitled "Scholarly Publishing : What Will Tomorrow Bring?"

Librarians, publishers, authors and readers are struggling to understand and influence the changes in scholarly publication as electronic publishing rapidly becomes the predominant medium for communication. In this dynamic environment change seems certain, leaving only the questions of how much more change will occur and how radical it will be. Colleagues Rick Forsman and James Williams will share their insights into the volatility of the current digital marketplace, the characteristics of 'open access' publishing, and the most recent events affecting access and pricing of full-text products. Rick will reprise his May 2004 Janet Doe lecture, which describes the complex interdependencies of the organisms that inhabit the coral reef and how that ecological model carries over to the inter-relationships of the publishing realm. The lecture features extensive underwater photos that support this biological metaphor. Jim, chair of the national advisory committee for NLM's PubMed Central, will respond to Rick's perspective and will comment on the latest U.K. and U. S. proposals to require open access for all publications that stem from government-funded research. If you want to learn more about the potential impact of requiring open access for NIH-funded research, you won't want to miss this meeting!

Rick and Jim will present at 9:00a.m. in the Skaff Room (Room 302) located in the UCHSC School of Pharmacy at Eighth Avenue and Colorado Boulevard. *cc*

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## **The Art and Practice of Electronic Journal, Book, and Database Licenses: Practical Tips for Health Care Organizations**

The MLA Satellite Teleconference, scheduled for broadcast on September 22, 2004, will be videotaped by Denison Library and made available to interested CCML members at a future date. Denison's Catherine Reiter will be a presenter for this teleconference. *cc*

**MEMBERSHIP COMMITTEE  
WELCOMES NEW MEMBERS**  
SUBMITTED BY AMANDA ENYEART

For directory changes and new members,  
please see the printed edition of Council  
Quotes.

“I do not seek, I find.”  
Pablo Picasso (1881-1973)

**PARALIBRARIANS UPDATE**  
SUBMITTED BY JENNY M. STEVENS

The July 21, 2004 quarterly meeting of the CCML Paralibrarian Special Interest Group was held at Rose Medical Center Library. There were nine attendees representing various Denver Metro medical libraries. The guest speaker, Jeff Schwartz, Director of Marketing for Rose Medical Center, presented a spirited discussion about Rose Medical Center's past and future; along with visions of the future of information.

The next meeting will be held at PASCAL (Preservation and Access Service Center for Colorado Academic Libraries) located at Fitzsimmons Campus on Wednesday, October 6, 2004. *cc*

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**JOIN THE ADVOCACY TASK FORCE**

SUBMITTED BY KAREN WELLS

The Advocacy Task Force is a team of librarians interested in the promotion or advocacy of medical libraries and librarians throughout the state of Colorado. Some of the initiatives presently being worked on are:

- Promoting the incorporation of a Medical Librarian as an affiliate of the Colorado Medical Society's Hospital Continuing Medical Education (CME) site survey team. Such a presence would allow hospitals to be surveyed with regard to meeting the minimal requirements of the MLA Library Standards. These help to ensure that minimal standards in areas such as staffing, funding, physical space, professional librarian qualifications, electronic information resources, and other MLA Library standards, will be met by participating Hospitals seeking CME accreditation.

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The Connecticut Medical Society has already adopted a Librarian as part of its site survey team and Massachusetts is considering it as well. The Task Force hopes that this will become a national trend, as more and more states receive approval to do so.

- Drafting a letter sanctioned by the National Network of Libraries of Medicine (NNLM) that would be sent to administrators at the renewal of your NNLM certificate. This letter details the benefits of having a library, discusses return on investment and other positive reasons for having a librarian, and then commends the administrator for having a library that meets these objectives. The initial letter will go out in October, during National Medical Librarians week, and then will automatically be disseminated to administrators, rather than to Librarians, upon renewal of the NNLM certificate.
- Giving a Colorado Hospital Association award in 2005 to a Colorado hospital and its administration that exemplify true advocacy for librarians and libraries. This may be a plaque or possibly a monetary award.
- Partnering with Copic/Evidence Based Medicine (EBM) to determine Copic's interest in EBM, and if there is any interest in partnering with librarians. One of the ideas may be to have librarians, or physicians, provide presentations about evidence based research, the direct impact of EBM upon patient treatment and quality care for clinicians, and the need for professionally trained, competent, and efficient librarians to help clinicians best locate this information.
- Writing Colorado Council of Medical Librarian (CCML) sanctioned letters:
  1. To commend administrators who have historical long-term excellence in the support of libraries and librarians
  2. To encourage administrators to hire professional librarian replacements for retiring or exiting librarians
  3. To encourage administrators to hire new professional librarians and to support building new libraries in new medical centers and facilities
  4. To encourage either continued or new mutually beneficial membership within the CCML association.
- Seeking grant funding from various sources that will help to initiate some of our programs for Library advocacy.

If you would like to make a significant contribution to the advocacy of libraries and librarians, please seriously consider joining this team. There are many interim steps that need to be worked on to achieve each of these initiatives, and you can take part in them. Your talents can make a substantially constructive, proactive, and positive impact for libraries and your colleagues throughout Colorado. Contact Karen Wells, Chair, at [wellsk@exempla.org](mailto:wellsk@exempla.org). *cc*



## CONGRATULATIONS TO:

### **NANCY PETERSON**

SUBMITTED BY DOROTHY STRUBLE

Congratulations to Nancy Peterson who was recently selected as a Distinguished Member of the Academy of Health Information Professionals. Nancy has served her profession by being an active member of MLA, MCMLA and CCML. Currently she serves as Membership Chairman for MCMLA. Nancy has worked for the Denver Medical Library, since April 2001 as Family Health Librarian. Before joining the

staff at DML, she was Library Manager at the Whedon Cancer Foundation in Sheridan, Wyoming. We are all thrilled for Nancy in her most recent achievement! *CC*

### **DICK MAXWELL**

Dick Maxwell has accepted the medical librarian position at Porter Adventist Hospital! Dick will be commuting from Colorado Springs and says: "Donations for gasoline for the commute will be accepted without any shame at all" *CC*

## **BLUE RIBBON AWARDED TO DENVER PUBLIC LIBRARY FOR HEALTHY LIFESTYLE WEBSITES**

SUBMITTED BY ELAINE CONNELL

The Denver Public Library is proud to announce that we have been chosen to receive the National Commission on Libraries and Information Science (NCLIS) Colorado 2004 Blue Ribbon Award for our efforts to promote a healthy lifestyle through our newly developed sites! The presentation ceremony is Sept. 1st, at the Ford-Warren Branch Library, 2825 High St.

Visit our new Health & Medicine Web Sites!

English <http://denverlibrary.org/research/health>

Spanish <http://espanol.denverlibrary.org/health>

Contact Elaine Connell at 720-865-1187 or [econnell@denver.lib.co.us](mailto:econnell@denver.lib.co.us)

For:

- further information about the project
- Train the Trainer Classes. The Web sites are quite intuitive, but a few tips can help to learn to use them most effectively.
- to sign up to participate in our Advisory Committee. We'll meet 3 times per year, for 2 1/2 – 3 hours, and each member will have a section of the site to review in advance. We have a different process for dealing with 'dead links', so this will be more of a team approach to keeping the sites fresh and relevant.
- to receive DPL promotional brochures and bookmarks for your libraries, or to send yours to me. I encourage DPL staff to refer customers to medical librarians when their requests exceed our staff's confidence levels.

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To read the online announcement for this award:  
<http://denverlibrary.org/news/dplnews/nclis.html>

For more information about the National Commission on Libraries and Information Science see:  
<http://www.nclis.gov/index.cfm> ☞

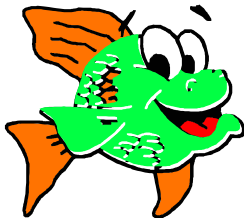
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## CCML MEMBERS PROVIDE SUPPORT FOR ROCKY MOUNTAIN EBM CONFERENCE

Seven CCML members from 3 libraries gathered with tutors and participants at the 6<sup>th</sup> Rocky Mountain Evidence Based Health Care Workshop. The workshop, held August 8-13 in Keystone, Colorado, provided intensive, problem-based EBHC training to clinical practitioners, health journalists, health care policy makers, and for the first time, consumer advocates.

Tutors included some of the top names in evidence based health care. CCML participants included Margaret Bandy, Lynne Fox, Lilian Hoffecker, Lisa Traditi, Beth Tweed, Deb Weaver, and Stephanie Weldon. They were joined by MCMLA member Teri Hartman. ☞

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### MUSINGS BY MAXWELL SUBMITTED BY DICK MAXWELL

In an event not looked forward to with eager anticipation by thoughtful humans, scientists in December of 2003 released what they called the “first draft” of the chimpanzee genome sequence. It was already painfully apparent from work on other species that “our” (speaking, as I think I still have the right to do, for humans generally) uniqueness is standing on something like the quicksand that would appear out of nowhere in every black & white African safari movie ever made.

Look, for example, at the word choice used by the International Fugu Genome Consortium. This group was formed to draft the entire genome sequence of *Fugu rubripes*, a fish that’s rare enough that I have yet to encounter it on any menu...unless it’s part of the “fish” in a “fish sandwich.” At any rate, the photo accompanying one report of their work shows a bloated and bug-eyed *Pisces* that may very well have some sort of substance abuse problem. Still, the Fugu fanciers say that “despite their *apparent* (italics mine) differences, fish have nearly all of the same organ systems and physiology as humans, in contrast to the more distantly related invertebrate animals already sequenced, like flies and worms.”

Add the Fugu to the list that already includes mice and rats, mere single-digit percentages from being identical to us. A couple of roads not taken in the evolutionary journey, and we’d be scurrying across the kitchen floor looking for crumbs, while some six-foot tall rat wearing an apron chops cheese for a fondue and hums “Three Blind People.” It’s a little sobering. ☞

***DENISON UPDATE***  
SUBMITTED BY LYNNE FOX

Do you serve populations that use Denison Memorial Library? Do you need to be aware of changes to the library's policies, services, electronic collections, or print materials? *Denison Update*, a bi-monthly electronic newsletter, is a convenient and easy way to stay up to date with Denison Memorial Library. Simply go to <http://denison.uchsc.edu/forms/subscribe.html> and enter your email address and specify whether your email system can receive text or html formatted messages. Then sit back and wait for new issues of *Update* to arrive in your email inbox carrying short and informative news

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about changes at Denison or developments that impact library users.

If you are a PDA AvantGo channel user, you can have *Update* delivered to your PDA for convenient reading in the grocery store line, on the bus, or at the dentist's waiting room!

Simply go to [http://denison.uchsc.edu/newsletter/denup\\_PDA.html](http://denison.uchsc.edu/newsletter/denup_PDA.html) and read the instructions for receiving news about Denison whenever a new *Update* issue is published.

If you have questions about *Update*, or any other Denison Memorial Library publications, please contact Lynne Fox at (303) 315-4299 or at [Lynne.Fox@uchsc.edu](mailto:Lynne.Fox@uchsc.edu)

CC

**CCML ILL SURVEY FOR 2002 PUBLISHED**  
SUBMITTED BY ROZ DUDDEN

In a tradition dating back to 1977, The CCML Survey Task Force has published the results of the 2002 ILL Survey. It is a supplement to this issue and will be found on the CCML website. Fifty-one Primary Access Libraries (PALs) and four university libraries from Colorado and Wyoming participated.

One of the purposes of the survey is to look at the net lending/net borrowing activity within CCML, excluding the universities. Libraries less than 40% are net lenders (18) and more than 60% are net borrowers (23). The number of libraries in the balance area between 40% and 60% has been decreasing with 14 libraries in this group in 1992, 12 in 1997 and 8 in 2002. Questions to ask are how will this affect our traditional reciprocal borrowing arrangements and why is this happening? One reason might be that several larger libraries have become smaller in 10 years and are no longer being asked to lend as much. Also several larger libraries have closed or merged. Larger libraries are becoming more technologically sophisticated and no longer want to borrow as much from smaller libraries which may not be staffed full time or may not have the technologies, thereby decreasing response time.

E-journals have affected interlibrary loan nation-wide. In CO-WY, for all PALs borrowing, we have a 34% decrease in borrowing and a 22% decrease in lending from 1997 to 2002. Including the universities there are decreases of 27% and 23%. It is hypothesized that this is due to the purchase of e-journal aggregations that include out of scope material that might have been borrowed before. Also a good percentage of borrowing took place to get materials that were at the bindery or missing. These can now be gotten online.

Changes in DOCLINE technology, including the use of FreeShare, improvements in SERHOLD functionality and the ability of NLM to send a request back to the whole network, caused the

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CCML PALs libraries to have a 178% increase in lending to libraries outside of the region. These and other insights in the shifts in ILL practice are to be found in this report. The CCML Survey Task Force hopes you will find it not only interesting but also useful in evaluating your ILL program.

Rosalind Dudden, Chair; Members: Margaret Bandy, Amanda Enyeart, Kate Elder, and Sara Katsh *cc*

## **VOLUNTEERS NEEDED** SUBMITTED BY LYNNE FOX

Two volunteers are needed for new CCML positions. If you are interested in serving in either of these positions or know of someone who should be "coaxed" into volunteering, contact Lynne Fox at (303) 315-4299 or at [Lynne.Fox@uchsc.edu](mailto:Lynne.Fox@uchsc.edu).

**Chair, ILL Cooperation Task Force.** Recently, CCML has discussed issues related to cooperation between CCML member and non-member libraries for interlibrary loan. If you volunteer to chair this task force you will lead the process to move this discussion forward and make recommendations for changes that will improve cooperation. Although not specifically defined, this task force's role will be to determine whether institutional membership in CCML or written guidelines or signed agreements are needed to ensure fair use of CCML members' ILL services.

**Liaison, Local Planning Committee, NLM** "Changing the Face of Medicine: Celebrating America's Women Physicians" Exhibit. (Volunteer cannot work for Denison Memorial Library). Jerry Perry of Denison Memorial Library has asked for support from CCML for his request to NLM to bring this exhibit to the new Fitzsimons Library in 2006 or 2007. To begin planning, Jerry has begun to form a planning committee with representatives from a variety of groups with an interest in bringing the exhibit to Denver. You would be one of a group of many people working together to make this exhibit happen. For details about the role of the planning committee, please contact Jerry Perry at (303) 315-6431 or at [Jerry.Perry@uchsc.edu](mailto:Jerry.Perry@uchsc.edu). For more information on the exhibit, please see <http://www.nlm.nih.gov/changingthefaceofmedicine/> *cc*

## **MARGARET BANDY NOMINATED FOR MLA BOARD OF DIRECTORS** SUBMITTED BY CATHERINE REITER

On July 29 the MLA FOCUS announced the slate of nominees for 2005-2006. Our own Margaret Bandy is a candidate for the MLA Board of Directors. Three will be elected from the slate of Margaret Bandy, AHIP; Janis F. Brown, AHIP; Brian P. Bunnnett, AHIP; Craig C. Haynes; Connie Schardt, AHIP; and Kay Cimpl Wagner, AHIP. Congratulations Margaret! *cc*

## CALENDAR

### 2004

Sep.	22	Meeting
Oct.	14	Exec. Committee meeting, St. Joseph's Hospital, Russell Pavilion, Robinson Room
	18	Council Quotes Deadline
	25	Mailing Deadline
	27	Mailing
Nov.	17	Meeting
Jan.	13	Exec. Comm. Mtg. St. Joseph's Hospital, Russell Pavilion, Robinson Room
	17	Council Quotes Deadline
	24	Mailing Deadline
	26	Mailing
	31	Renewal Notices Mailing
Feb.	16	Meeting
Mar.	9	Exec. Comm. Mtg & Luncheon,
	14	Council Quotes Deadline
	21	Mailing Deadline
	23	Mailing
	31	Renewal Notices Return Deadline
Apr.	20	Annual Meeting

### PUBLICATION STATEMENT

Council Quotes is a publication of the Colorado Council of Medical Librarians (CCML). CCML / P.O. Box 101058 / Denver, CO 80210-1058. Subscription is a benefit of membership. Editor, Beth Tweed; Associate Editor, Martha Burroughs; Contributors, CCML members. Web version is available at: <http://www.ccmlnet.org/>

“There is much pleasure to be gained from useless knowledge.” Bertrand Russell

## COLORADO COUNCIL OF MEDICAL LIBRARIANS OFFICERS AND COMMITTEE CHAIRS

2004 /2005

### ***Elected Officers***

President	Lynne Fox
President-Elect	Joyce Condon
Secretary	Barbara Wagner
Treasurer	BJ Croall
Past-President	Margaret Bandy

### ***Appointed Officers***

Newsletter Editor	Beth Tweed
& Assoc. Editor	Martha Burroughs
Mailing Coordinator	Betty Snipe
Membership Database Coordinator.....	Stephanie Weldon
Parliamentarian	Jerry Carlson
Discussion List Owner	Jeff Kuntzman

### ***Standing Committee Chairs***

Education	Lilian Hoffecker
Journal Locator	Gene Gardner
Membership	Amanda Enyeart
Internet	Deb Weaver
Nominating	Jenny Garcia
Marla Graber Award Committee.....	Roz Dudden

### ***Ad Hoc Appointments/Chairs***

Advocacy Task Force	Karen Wells
Colleague Connection Representative.....	Beth Tweed
Colorado Library Marketing Council Representative.....	Ellen Graves
Colorado Political Action Committee.....	Paul Blomquist
	Liz Alme
State Library Planning Committee Representative.....	Sue Coldren
SIG Conveners:	
Consumer Health.....	Stephanie Weldon
EBM.....	Rotating
Paraprofessionals.....	Lynda Redman